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[WWW.NIZONA.CO](http://WWW.NIZONA.CO)

The logo features the word "NIZONA" in a red, sans-serif font. The letter "O" is replaced by a stylized orange and red fruit, possibly a peach or cherry, which is partially obscured by a blue, wavy, brushstroke-like graphic. Below "NIZONA" is the word "Japan" in a black, sans-serif font, with the letters "a", "p", and "a" being lowercase. At the bottom is the phrase "Private Label Specialist" in a smaller, black, sans-serif font.

NIZONA  
Japan  
Private Label Specialist



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Matcha Collagen The Superfood, Digestive Weight Loss Powder, Salasia Dietary Fiber, Probiotic Vegetable Green Juice, Collagen Powder, Faq Regarding Collagen, Collagen Powder Mix Exotic Fruit Flavors, Glucosamine Sports Drink, Probiotic Green Smoothie

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MADE IN JAPAN products are a great combination - of a high perceived value and are premium quality. MADE IN JAPAN is almost a brand by itself and is synonymous with TRUST, CONFIDENCE and PREMIUM QUALITY. Japanese beauty, healthcare and innovative products are in great demand worldwide but have not been easy to source because of issues such as:

**Communication gaps**

**Regulatory matters**

**High minimum order quantity**

**Lack of flexibility of changing formulations and packaging**

NIZONA offers high quality Japanese products in 'Your brand' while taking care of all challenges. Our product lines include: Functional Foods, Nutraceuticals, Collagen products, Wellness and Dietary Supplements, Skincare Supplements and Cosmetics. Nizona's continued aim is to "unveil the secret of Japanese health, longevity, beauty and share it with the world".



**NIZONA**  
Private Label Specialist

# WHY NIZONA?

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**YOUR BRAND  
MADE IN JAPAN**

**REVIEW OF PRODUCT CONCEPT**

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LAB SAMPLING

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**REGISTRATION**

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REGULATORY SUPPORT

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**PACKAGING / DESIGNING SUPPORT**

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MANUFACTURING

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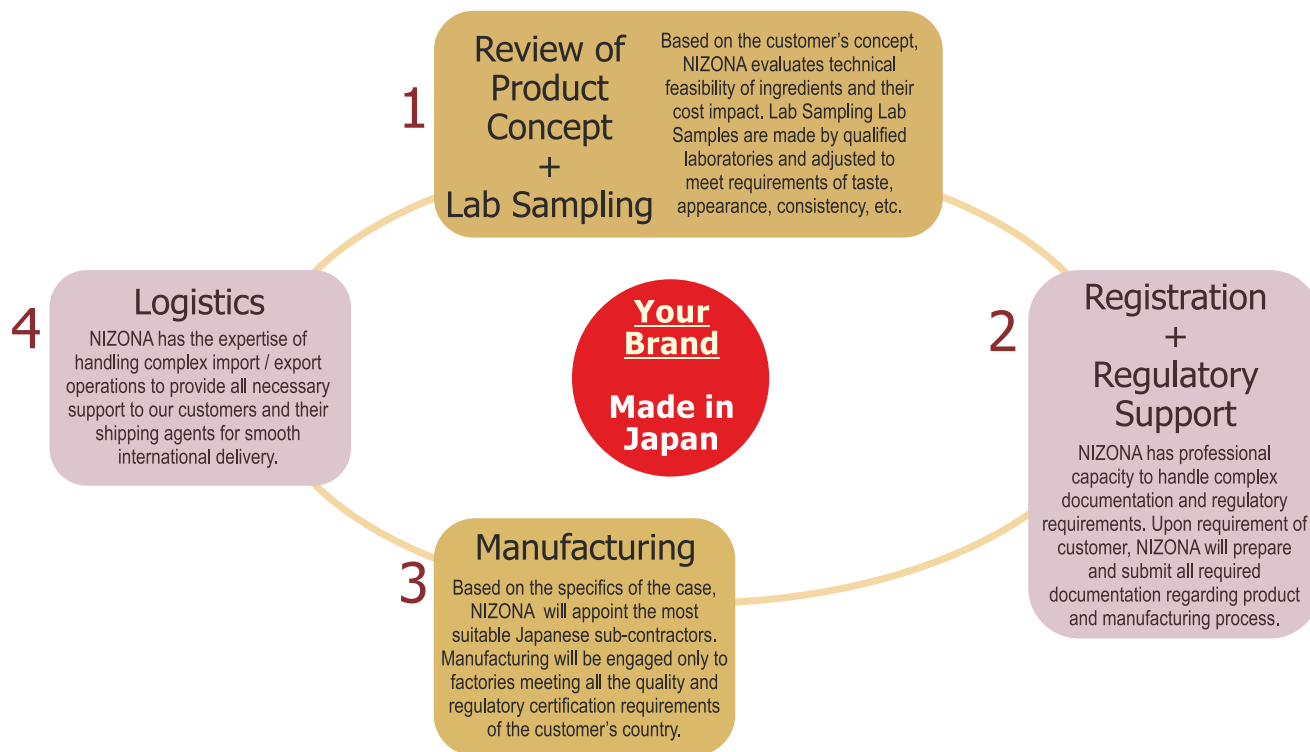
**LOGISTICS**

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..... PROFESSIONAL COMMUNICATION



**Nizona Corporation, Japan** 株式会社ニゾナ provides you **MADE IN JAPAN** products in '**Your Private Brand**'. (Functional Foods, Nutraceuticals, Wellness Supplements, Dietary Supplements, Skincare Supplements, Energy Drinks, Cosmetics, Fat burning / Slimming, Fitness, Muscle development, etc.). The development stages are as below :



**Private Branding  
examples**



Noni Collagen Cream (USA)



Collagen Drink (USA)



Reshi Collagen Drink (USA)



Collagen Powder Mix (Ukraine)

## YOUR BRAND IMAGE

Nizona Japan will assist and offer you a high quality product that can represent your company and your brand with the highest image in your market!





# Directors' Profile

## *Cristian Imazu*

**Director -  
Manufacturing  
and Regulatory**



*Cristian Imazu* is educated in law and was an associate attorney specialized in patent law and public health in Kobe University. His thesis was published in Brazil. He has extensive experience in international business, management, manufacturing experience and leadership skills.

Truly multilingual: Japanese, English and Spanish and working-level proficiency in other Latin languages within fields of expertise. Cristian composes music, writes songs, plays guitar and enjoys dancing Latino style! At Nizona, Cristian negotiates, establishes and manages the legal affairs of the company's foreign operations. He also oversees the finances.

## *Nilesh Gandhi*

**Director -  
International Sales  
and Marketing**



*Nilesh Gandhi* is an Electronics engineer and educated in business management.

Summary of what Nilesh does currently: High-performing operations-management with expertise in building/optimizing organizational processes, sales and marketing systems, package designs, brand management and infrastructure to maximize business results.

Mainly : Identifying the versatile conventional + new-age products and introducing in green-field markets globally. Lives between India and Japan. Nilesh enjoys playing tennis. He handles international Business Development, Sales and International Marketing at Nizona.

## *Naruya Dama*

**Director -  
General Affairs**



*Naruya Dama* is a Japanese national but spent a total of 9 years living in Switzerland and USA.

He adapts to the different cultures and ideas different parts of the world have.

Now it his turn to gather the ideas together, and through Nizona Corporation, to export the goods and services Japan has to offer. His mission is to chose the “haves” of Japan and combine it with the “have-nots” of the world. Naruya is a gadget freak and loves soccer! Naruya oversees logistics, administration, taxation and overall management at Nizona

# Powders

# MATCHA COLLAGEN – THE SUPERFOOD

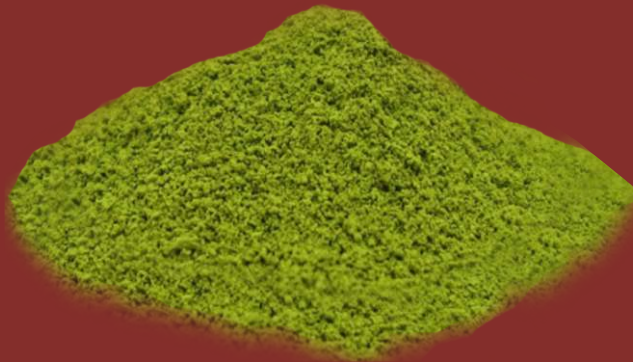
A supplement for dietary purpose

Powder

## Explanation of Ingredients

**Collagen** is most commonly found in the skin, bones and connective tissue within the body, providing structural support, strength and a degree of elasticity (in combination with elastin). In particular, collagen can be found in the extracellular matrix - an intricate network of macromolecules that determine the physical properties of body tissues.

**Matcha** is made from high-quality tea, and the whole leaves are ingested, it's a more potent source of nutrients than steeped green tea. In addition to providing small amounts of vitamins and minerals, matcha is rich in antioxidants called polyphenols, which have been tied to protection against heart disease and cancer, as well as better blood sugar regulation, blood pressure reduction, and anti-aging.



## Benefits

- > It is an anti - oxidant and known for anti – aging properties
- > It acts a energy booster and detoxifier
- > Improves alertness and concentration
- > Boosts the immune defense of the body and helps provide protection against various antigens
- > L-theanine, the amino acid found in Matcha helps in relaxing the mind and body
- > Reduction of fine lines and deep-wrinkles formation
- > Reduction of UVB induced skin damage
- > Repair joint matrix degeneration and protect bones.

## Recommended for

- > People who are concerned about skin care issue
- > People suffering from joints issue
- > Supplement as daily part of the diet
- > People who want to keep healthy immune system
- > To fight the signs of normal aging
- > To promote healthy function of brain and liver
- > Those who may not get enough intake of daily protein
- > People who feel tired and want to look their best
- > For those who are concerned about their lifestyle.

## Details

- > Presentation: Powder
- > Packaging: Bulk and 50gms, 100gms, and 1kgs
- > Suggested Intake: Twice a day
- > Type: Health food supplement.

## Ingredients

- > Green Tea Powder
- > Collagen Powder.

# DIGESTIVE WEIGHT LOSS POWDER

A supplement for dietary purpose



## Explanation of Ingredients

**Psyllium seed** Psyllium Seed is an intestinal cleanser. Excellent for removing old accumulated mucus and feces that may have become impacted in pockets of the colon.

**Chitosan** is supposed to have the capability to interact with lipids (fat) from the digestive system and limit their absorption in the body.

**Gluconolactone** is composed of multiple water-attracting hydroxyl groups, which hydrate the skin, resulting in enhanced degrees of miniaturization.



## Benefits

- > Crab chitosan, which is believed to interact with fat to limit its absorption in the body and squid chitosan which has high molecular weight, low extra diet is necessary
- > Lactobacilli along with oligosaccharide can help stimulate the digestive system for smoother stools
- > Smoother stools improve skin conditions
- > Psyllium seeds will expand in the stomach to give you the feeling of fullness.

## Recommended for

- > People who are on a diet
- > For all people who are having skin problems because of constipation
- > For all people who have weak digestive system.

## Details

- > Presentation: Aluminum Pouch
- > Packaging: 1.5grm stick x 30sticks per pouch
- > Suggested Intake: 1 or 2 sticks per day
- > Type: Dietary supplement.

## Ingredients

- > Dextrin, Glucose, Peach Juice Powder, Soybean Protein, Fructo-oligosaccharide, Psyllium Seed Gum, Fermented Vegetable Extract Powder, Gluconolactone, Crab Chitosan, Citric Acid, Stabilizer, Sweetener, Flavor, Sodium Citrate, Eggshell Calcium, Vegetable Sterol, Lysine Hydrochloride, Alanine, Arginine, Proline.

# SALASIA DIETARY FIBER



A health diet product

## Explanation of Ingredients

**Salasia oblonga** is used for blood sugar control, diet control etc. Salacia oblonga has a long tradition of use for thousands of years as an Indian Ayurvedic herb. A few studies have looked at the effects in humans and the early results in terms of blood sugar control. In Japan it has been sold as a food supplement for several years.

**Yacon Extracts** - this plant is very low in sugar. Peruvians and Brazilians have used the roots of Yacon to treat Diabetes and some digestive disorders since ancient times.



## Benefits

- > It is a supplement for diet purpose. Salacia yacon extract and plant fiber reduce sugar absorption in the body
- > Helps overweight individuals lose weight by giving a boost to their metabolism
- > It dissolves well enough to mix with tea
- > Salacia and Yacon extracts control sugar (carbohydrates) absorption in the body.

## Recommended for

- > People who want to keep a healthy immune system
- > People who have the risk of metabolic syndrome
- > Controlling high blood pressure
- > Diet control
- > Strengthening the digestive system.

## Details

- > Presentation: Aluminum Pouch
- > Packaging: 30 sticks x 1 pouch
- > Suggested Intake: 1 stick per day
- > Type: Food supplement.

## Ingredients

- > Salacia Extract
- > Yacon Extract
- > Plant Fiber (dextrin)
- > English Tea Extract
- > Flavors.

# PROBIOTIC VEGETABLE GREEN JUICE

Granules

Vegetable green juice powder with lactic acid bacteria & matcha green tea

## Explanation of Ingredients

**Aojiru**” granules in sticks, full of Vitamin B6, Minerals, Amino acid, Dietary fiber.

It is a super food as it has multiple phyto nutrients like Peucedanum japonicum from Yonaguni, Okinawa, and green barley and ashitaba, blended in good balance with multigrain malt (barley, millet, rice flour).

With the added benefit of lactic acid bacteria, matcha green tea, which has highest antioxidant properties than any other food and beverage without food additives.



## Benefits

- > It is a supplement for a diet purpose.
- > It is a blend of Vitamins + Minerals + Lactic acid bacteria
- > Ashitaba (Angelica keisei ) traditionally is the herb that has Been used as a rejuvenating food that contributes to long life & and also treats disorders of the gastrointestinal system
- > It is good for people who are fussy eaters and have junk foods
- > It dissolves well enough to mix with water or milk. Sprinkle the granules over yoghurt, cakes, or cup soup, etc.
- > Added benefits of Matcha Green Tea which has higher antioxidant properties than any other food & beverages.

## Recommended for

- > A person who wants to keep healthy immune system
- > Good for people who have the risk of metabolic syndrome
- > Those who lack sufficient intake of vegetables or do not like them to eat or who are on diet
- > Those who want to intake a lot of dietary fiber
- > Those who are Vegetarians.

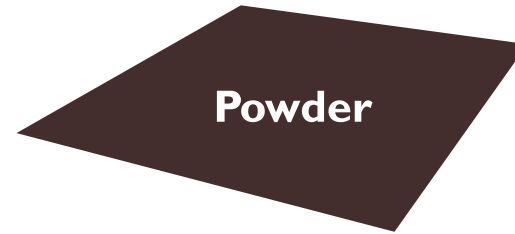
## Details

- > Presentation: Box
- > Packaging: 30 sticks x 1 Box
- > Suggested Intake: 1 stick per day
- > Type: Food supplement.

## Ingredients

- > Peucedanum Japonicum, Green Barley, Ashitaba (Angelica keisei ) Dextrin, Lactose, Cornstarch, Matcha Green Tea, Isomaltooligosaccharide, Lactic acid bacteria, Multigrain malt (barley, millet, rice flour), Vitamin B6.

# COLLAGEN POWDER

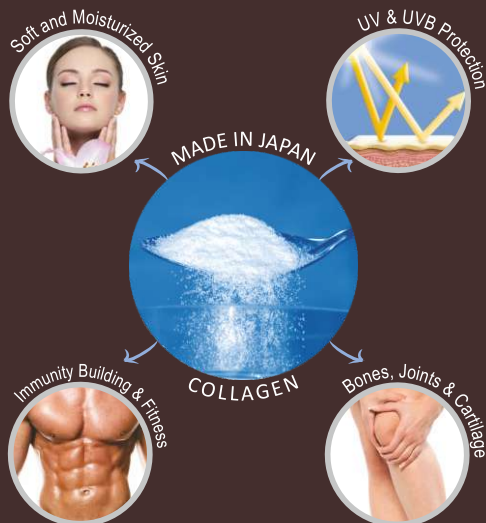


Low molecular weight, 100% pure with no additives nor preservatives

## Explanation of Ingredients

**Collagen** is a fibrous protein originally present in the body, which is a key element for keeping a moisturized and smooth skin. Collagen is a natural substance in our body which decreases with age. Moreover, collagen is critical for the health of joints, cartilage, tendons, bones, and all connective human tissue.

Our collagen powder excludes harsh processing and artificial materials—bleaching and degreasing chemicals as well as additives, flavorings or preservatives are NOT used at all. In other words, our collagen product is made of fresh fish scale; hydrolyze processed enzymolysis, low member process. No preservatives or additives are used during the manufacturing process and the end product is 100% pure collagen.



## Benefits

- > Health & Beauty supplement that can be easily mixed with any food or drink as part of any diet or meal
- > Natural skincare & anti-aging
- > Support of health of joints for men and women regardless of their active or passive lifestyle
- > Odourless, tasteless and completely natural, processed 100% in Japan with no additives or preservatives being the result a fine, pure collagen powder with high absorbency and efficacy.

## Recommended for

- > Quick boost of health & beauty in their daily lifestyle
- > Maintaining moisturized skin
- > Looking best even when tired
- > Those who do not get enough exercise or want to supplement their exercise routine with a supplement to strengthen joints
- > Those who may not get enough intake of daily protein.

## Details

- > Presentation: Aluminum sticks / pouches (3gr, 5gr, 100gr)
- > Packaging: 30 sticks / 1 pouch
- > Suggested Intake: 1 stick per day
- > Type: Health supplement.

## Ingredients

- > Pure Collagen Peptide.

# FAQs Regarding Collagen

Powder

## 1. What is collagen peptide made of?

Collagen is processed from animal-derived raw materials: Fish scale and skin, swine or bovine hide or bone. From a regulatory perspective, it is generally considered a food ingredient or a dietary supplement (depending on the country) and it is not an additive with an E number.

## 2. From where is collagen peptide derived?

Our fish collagen peptide is derived from Red Snapper (deep sea fish) or Tilapia (sweet water fish) skin and/or scale depending on the grade.

## 3. Are there clinical studies available regarding efficacy of collagen?

Yes, clinical studies are available regarding efficacy of Collagen.

## 4. What about certificates on quality and Manufacturing?

Collagen peptide is qualified under the “food” category under Japan regulations. In addition, the products are manufactured following ISO (9001:2000) standards. Some plants also manufacture pharmaceutical products, and in those cases, they have Japan GMP category (issued by the Japan Ministry of Health, Labor and Welfare). This means that we can supply collagen made under Japanese pharmaceutical industry standards. Moreover, the product MSDS is also available for countries who require this document.

## 5. Is collagen safe?

Yes. It is a natural supplement derived from natural ingredients, from the careful selection of raw materials through the entire manufacturing process in GMP and Japanese Ministry of Health approved facilities. Collagen has been long used all over the world in foods and medicines and clinical studies have indicated limited cases of fullness or unpleasant taste at the most, without adverse effects being noted. Most of the European makers set shelf life as 5 years from manufacturing. In our case, the usual expiry date is 3 years. We establish a shorter expiry date to guarantee the quality of the product during the entire cycle in a stricter standard than other markets

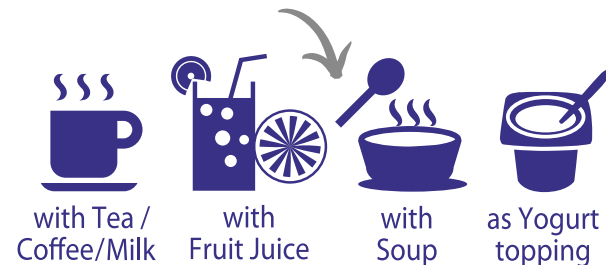
## 6. What is the best application for collagen peptide?

It depends upon your intended application (food, cosmetics, beverages, industrial, etc.) and then assist depending on the particular case. Collagen is a highly versatile product!

## 7. Can collagen peptide be directly applied on the face or body (not through the digestive system or an injection) and be properly absorbed?

As a consumer product, the application of collagen peptide is generally understood as:

- A. A raw material for beauty cosmetics such as moisturizing or anti-aging creams, etc.
- b. Directly as a **finished-product!**



OR as an ingredient:

- To fortify food supplements, wellness foods, health Drinks, tablets
- For Ingestible Beauty products, Anti-aging, Skin-care products
- Bones & knee joint formulations (Arthritis, Osteoporosis supplements)
- Muscle development, protein & diet supplements

We cannot warrant the use of collagen peptide through other means.

## 8. Can I take collagen if I already taking other supplements?

Our collagen is a totally natural supplement derived from Fish without preservatives or conservatives. As such, there is no particular counter-indication about collagen because it should be regarded as a food supplement only. Having said the above however, we always encourage our customers to advise consumers to consult their doctors at all times and that collagen should not be understood as a replacement of any nutritious diet nor exercise routine to maintain good health and beauty.

### **9. What is hydrolyzed collagen?**

“Collagen” is the common name of the protein sub-type and “Gelatin” is regularly used as the name of the product industrially manufactured. At its time, “Collagen Peptide” is equivalent to “hydrolyzed collagen (gelatin)”. In general, when we refer to “Collagen” in health foods, we mainly refer to collagen peptide.

### **10. Does heat (or cold) affect the efficacy of collagen?**

No, the heating of the collagen peptide does not affect its efficacy. Same applies for low temperatures even to a frozen level.

### **11. How refined is your collagen?**

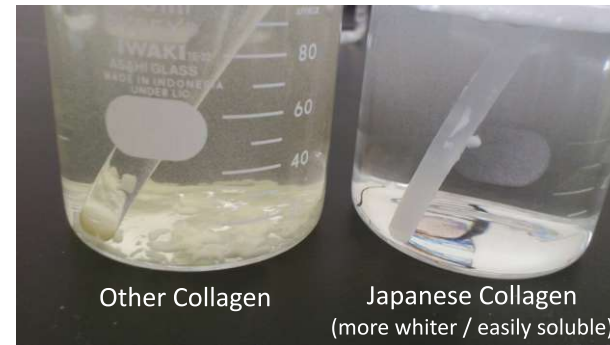
Our product is highly refined to a level of 100% purity, where no other ingredients other than protein-derived collagen are added. The product contains no additives, no conservatives, no flavoring substances, no fats, no sweeteners nor any artificial substance whatsoever. Finally, our product does not use any raw material that falls under the Genetically Modified Organisms (GMO) category.

### **12. Can collagen peptide be absorbed directly through mist without the collagen molecule being degraded or damaged?**

Collagen peptide does not evaporate through heating. We do not have evidence to say that collagen peptide can be absorbed in the skin by means of evaporation.

### **13. Why Japanese collagen may be more expensive than Korean or Chinese collagen?**

Japan has the highest standards of quality and technology in the collagen market. Manufacturing practices in Japan are extremely strict and inspection, controls and confirmations are internally demanded numerous times. Our philosophy is “cost is important, but safety, quality and effectiveness are more critical”. We aim at providing the safest product and our customers can have the confidence that they are getting what they paid for: Pure collagen peptide.



### **14. How about European collagen?**

Europe also has a tradition of collagen. However, Japanese cosmetic/food/healthcare manufacturers demand extreme quality and therefore, the demand for Japanese collagen peptide is much higher than European Collagen in Japan. Our collagen peptide is used mostly by Japanese manufacturers due to this reason and more over about 70% of collagen market in Japan is dominated by Japanese collagen manufacturers out of which our collagen has 40% share in comparison with European collagen which has 10% due to very strict quality requirements demanded by Japanese factories including large differences in solubility.

### **15. How about raw materials?**

Regarding raw materials, we carefully track the raw materials from factories which have HACCP certifications only, while using the same fish type in order to be able to track the raw materials in all cases. This is the Japanese standard.

### **16. Is there indication for cases of pregnant and breast feeding women?**

Collagen is naturally present in our body and consumed daily with our meals. Therefore, this product is usually classified as “foodstuff” or “food supplement” under most countries’ laws. As collagen is essentially a “food”, there is no “medical” indication applicable to it as a principle. However, responsible manufacturers always recommend that in case of doubt, the consumer should consult the doctor, particularly in cases of people with special allergies or in cases of discomfort.

### **17. Do you have any testing report and data proven for skin test that is suitable for all kinds of skin even the sensitive and wound skin?**

According to existing data, there is no contraindication for

the use of collagen. Reason: Collagen is a food supplement. As long as a person does not have a special condition that prevents him/her from eating animal derived foods (fish, etc.), there is no general contraindication for the use of collagen. However, in cases of people with allergy, pregnancy, taking special medications, special skin diseases, etc. we recommend that the consumer should consult the doctor.

### 18. Is there any recommendable age to consume Collagen?

Not as a principle. Collagen benefits all people equally for the reasons as explained here: It is a naturally occurring element in our body that is key for maintaining firm and beautiful skin. However, it is obviously recommended for adults (not children) and it is of more use for consumers the more the age.

### 19. Does collagen help suppressing the effects of skin damage caused by UV?

According to latest research, collagen helps suppressing the effects of skin damage caused by the sun. This was based in a double blind placebo trial where 5gr of collagen peptide were ingested during four weeks. The test was effectuated over the skin of Japanese adult males between the ages of 20 to 59 years old.

### 20. Does collagen produce fat?

No.

### 21. I am going through an exercise routine. Will collagen help my dietary efforts?

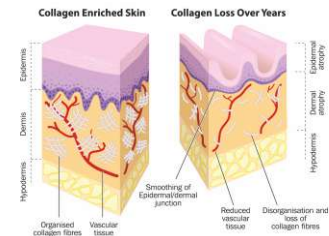
Yes, collagen as a natural protein has direct relation with muscle development: The more muscle, the higher the metabolism, and the lower the fat. Collagen supports a virtuous cycle of fat loss by supporting the development of muscle tissue.

### 22. What is the usual expiry date?

3 years after manufacturing is the standard.

### 23. What can you tell me about the absorbability level?

It is a commonly understood fact that the absorbency of protein is approximately 90%. As collagen peptide is a form of protein, it is derived that collagen protein absorbency rate is on or above 90% depending on the grade. Although scientific evidence is not completely conclusive, collagen products are regularly marketed in accordance with the above concept.



### 24. Is there a difference in the quality/efficacy depending on the “molecular size” of the collagen?

Although we count with a diverse molecular weight lineup (3,000-5,000 / 2,000 / 1,000 etc.), in general the average molecular size of the collagen peptide is between 3,000 to 5,000 Dalton. Reason is because we strive to keep a final product that balances efficacy with taste/odor.

a) Taste/Odor: The smaller molecular weight, the higher bitterness of the end product because reduction of molecular size requires a manufacturing process that results in the existence of higher amounts of amino acids. Amino acids result in more bitterness of the final product. Moreover, solubility is also affected in case of smaller molecular weight.

b) Efficacy: According to research made in Japan, there is no conclusive scientific evidence that indicates lower efficacy within certain range of molecular weight. In the reference section of this brochure, all the scientific studies performed in Japan were made using collagen peptide of an average Dalton of 3,000. Scientific evidence concludes that any range between 3,000 to 5,000 Dalton is suitable in terms of absorption by the human body. The end result is: Japanese collagen peptide is of a whiter color, higher efficacy, much more soluble and no smell/taste when you try it!

### 25. Do you have tri-peptide collagen?

Yes. This type of collagen has higher and faster absorbability. Hence, this type of collagen peptide is most recommended for consumption early in the morning, as opposed with the standard types of collagen that have better efficacy if consumed before sleep (standard absorption assures supply of collagen during long hours of fasting like when we are asleep). In terms of molecular size, it is around 200 to 300 Dalton, which makes it very efficient. However, in terms of cost is quite higher than other types of peptide and taste-wise it is slightly bitter due to the fact that the particles are much smaller than the standard types. Tri-peptide content in our collagen is 15%.

# COLLAGEN POWDER MIX EXOTIC FRUIT FLAVORS

Powder

Multidimensional benefits for skin, bone and joint health

## Explanation of Ingredients

**Collagen** is a fibrous protein originally present in the body, which in combination with hyaluronic acid, is a strong element for keeping moisturized and smooth skin. Collagen is a natural substance in our body which decreases with age. Moreover, collagen is a key element in the health of joints, cartilage, tendons, bones, and all connective human tissue.

**Hyaluronic acid** has high viscosity and is a type of mucopolysaccharide of very high water retention. Hyaluronic acid is abundant during youth and so it is responsible for skin freshness and moisture yet decreases with age.

**Glucosamine** is used for dietary supplement to support the structure and function of joints and is targeted to people suffering from osteoarthritis.



## Benefits

- > Health & Beauty supplement that can be easily mixed with any food or drink as part of any diet or meal
- > Natural skincare & anti-aging
- > Support of health of joints for men and women regardless of their active or passive lifestyle
- > Odourless, tasteless and completely natural, processed 100% in Japan with no additives or preservatives being the result a fine, pure collagen powder with high absorbency and efficacy.

## Recommended for

- > Quick boost of health & beauty in their daily lifestyle
- > Maintaining moisturized skin
- > Looking best even when tired
- > Those who do not get enough exercise or want to supplement their exercise routine with a supplement to strengthen joints
- > Those who may not get enough intake of daily protein.

## Details

- > Presentation: Aluminum foil sticks+ Box
- > Packaging: Sticks, pouches (30 gms, 50 gms, 100 gms or bulk)
- > Suggested Intake: 1or 2 sticks per day
- > Type: Food supplement.

## Ingredients

- > 100% Pure Collagen Peptide (fish), Glutathione, Hyaluronic Acid, Vitamin C, Job's Tear (pearl Coix Extract), Juice Powder, Flavor, Glucosamine, Green Tea Extract, Sucralose, Vitamin B2, Vitamin B12.

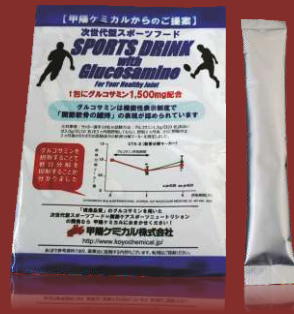
# GLUCOSAMINE SPORTS DRINK with VITAMIN C

Health & sports drink

Powder

## Explanation of Ingredients

**Glucosamine:** Glucosamine is an amino sugar that is produced naturally in humans. It is also found in seashells, or it can be made in the laboratory. Glucosamine hydrochloride is one of several forms of glucosamine. Glucosamine is most often used to ease the knee joint pain caused by arthritis. Is a major building block of the water – loving proteoglycans. Besides being a building block for the synthesis of proteoglycans, its mere presence acts as a stimulus to the cells that produce proteoglycans – in fact glucosamine is a key factor in determining how many proteoglycans are produced by the cells. It normalises cartilage metabolism which helps keep cartilage from breaking down. Glucosamine supplements helps to reduce cartilage breakdown and maintain collagen synthesis. As we age, our cartilage gets damaged since our body slows down the process of producing glucosamine naturally. It could start with mild stiffness in the morning or creaking, cracking joints. Its key benefits include reducing pain and improving mobility for sufferers of osteoarthritis and rheumatoid arthritis. Glucosamine may also be beneficial for healing muscle and tendon injuries and glaucoma.



## Benefits

- > After taking a glucosamine supplement for few months the teenage athletes may quickly recover and return to training...
- > This supplement will help connective tissue repair, enhance growth promoting and maintenance abilities for athletes
- > It also, helps to prevent future joint problems, including development of osteoarthritis; which is too common among athletes and the physically active people
- > Each stick contains 1500mg of glucosamine
- > Glucosamine is derived from crab and shrimp, which is high quality glucosamine
- > It tastes like grape fruit.

## Recommended for

- > Those who really want to improve wound healing process
- > Faster recovery from injuries
- > Pain relief / reduction in pain levels
- > Reduction in joint tenderness
- > Reduction in joint swelling
- > Improved physical performance
- > Joint health improvement.

## Details

- > Presentation: Pouch + Sticks
- > Packaging: 5 grams sticks
- > Suggested Use: Dissolve one stick of powder in 500ml water
- > Type: Food Supplement.

## Ingredients

- > Salt, Sugar, Glucosamine, Acidulant, Flavour, Vitamin C, Fine Silicon Dioxide, Sweetener, Stabilizer, Calcium Lactate, Magnesium Oxide.

# PROBIOTIC GREEN SMOOTHIE

82 Types of plant extracts / fruits + chiashido + vitamins



## Explanation of Ingredients

**Fermented Plant extract:** Fermentation is a process that produces functional substances that are beneficial to our health from ingredients using the power of enzymes of microorganisms like yeasts and Bacillus natto. These bacterial enzymes generate amino acids, vitamins, minerals, sugars and organic acids from the ingredients. Fermented plant extract is potent chelators (detoxifiers) and contain much higher levels of probiotics than probiotic supplements, making them ideal for optimizing gut flora. It also helps in break down and eliminating heavy metals and other toxins from the body. Micro-organisms contain certain enzymes, such as cellulases, which are incapable of being synthesised by humans. Fermented foods are often more easily digestible than unfermented foods.

**Barley young leaves:** The nutritional value of barley leaves has been known since ancient times. Research has shown that young barley leaves contain the most prolific source of nutrients in any single plant that exist on earth to perfectly balance, detoxify and nourish the body's system.



## Benefits

- > Contains 82 types of fruit and fermented plant extract that are aged for more than three years.
- > Chiashido, gives the feeling of fullness, also can be the replacement of meal for dieters.
- > Oligosaccharide, supports cleansing of digestive system!
- > Enjoyed mixed with water or milk, one glass gives you benefit of fruits and vegetables recommended daily dose.

## Recommended for

- > Those who really want to drink natural vegetable and fruit extract drink!
- > All those who want to live a healthier life
- > Those who do not consume enough vegetables and fruits and want to supplement their eating habits in a simple and effective way
- > Those who are Vegetarians
- > Those who are on diet.

## Details

- > Presentation: Pouch
- > Packaging: 200gm
- > Suggested Use: 6gm in 150cc of water/milk/herbal tea every day
- > Type: Food Supplement.

## Ingredients

- > Dextrin, Barley Young Leaves, Indigestible Dextrin, Psyllium, Husk, Chiashido, Oligosaccharides, Vegetables And Fruits Mixed Powder, Fermented Plant Extract Powder, Wild Grass Extract, Grains, Seaweed, Bean Curd Powder, Starch, Sweetener, Vitamin (a, B1, B2, B3, B6, B12, C, D And E, Lactic Acid Bacteria.

# WORK PHILOSOPHY

Work philosophy: In Japan, OEM manufacturing is based on the following three principles:  
Product safety comes first.  
Quality is a must.  
Efficiency is critical..





# Tablets / Capsules

# COLLAGEN CHEWABLE TABLETS

Skin whitening



## Explanation of Ingredients

**Collagen** is a fibrous protein originally present in the body, which in combination with hyaluronic acid, is a strong element for keeping moisturized and smooth skin. Collagen is a natural substance in our body which decreases with age. Moreover, collagen is a key element in the health of joints, cartilage, tendons, bones and all connective human tissue.

**Vitamin C** is an antioxidant nutrient that is also present in our body and has a strong influence in keeping a youthful and healthy appearance.

**Silk peptide, Bird Nest Extract, Pearl Powder and Pearl Coix Extract** are traditional Chinese medicine ingredients for beauty and skincare, whose efficacy has been proved by hundreds of years of practice brought to Japan by buddhist priests during the XII Century.



## Benefits

- > Natural skincare & anti-aging
- > Improvement of flecks, wrinkles and sags
- > Vitamin C & E with moisturizing and antioxidant effects
- > Natural skin-whitening boosting ingredients for a brighter skin!

## Recommended for

- > People who want to supplement their daily life with health & beauty boosting nutrients in an easy and convenient way
- > People who want to keep moisturized skin
- > People who feel tired and want to look their best
- > Are concerned about a lifestyle balance
- > Do not get enough exercise or want to supplement their exercise routine with a supplement to strengthen joints
- > Feel stress and tiredness.

## Details

- > Presentation: Plastic Bottle
- > Packaging: 30 to 60 tablets x One Plastic Bottle
- > Suggested Intake: 1 or 2 tablets per day
- > Type: Food supplement.

## Ingredients

- > Collagen Peptide (fish), Vitamin E powder, Silk Peptide, Vitamin C, CoQ10, Chicken Cartilage Extract (Contains Collagen, Chondroitin and HA), Bird's Nest, Pearl Powder, Job's Tears extract.

# COLLAGEN TABLETS

## REGULAR

Anti-aging tablets



### Explanation of Ingredients

**Collagen** is a fibrous protein originally present in the body which in combination with hyaluronic acid, is a strong element for keeping a moisturized and smooth skin. Collagen is a natural substance in our body which decreases with age. Moreover, collagen is a key element in the health of joints, cartilage, tendons, bones and all connective human tissue.

**Vitamin C** is an antioxidant nutrient that is also present in our body and has a strong influence in keeping youthful and healthy appearance.

**Hyaluronic acid** has high viscosity and is a type of mucopolysaccharide of very high water retention. Hyaluronic acid is abundant during youth and so it is responsible for skin freshness and moisture yet decreases with age.

**Royal Jelly** is a protein fabricated by honeybees, which includes several fatty acids, vitamins and minerals and has been used as a highly nutritious supplement from ancient times in Asia.



### Benefits

- > Natural skincare & anti-aging
- > Improvement of flecks, wrinkles and sags
- > Vitamin C & E with moisturizing and antioxidant effects
- > Includes royal jelly and hyaluronic acid.

### Recommended for

- > For those who want to supplement their daily life with health & beauty boosting nutrients in an easy and convenient way
- > For those who want to keep moisturized skin
- > For those who feel tired and want to look their best
- > For those who are concerned about their lifestyle
- > For those who do not get enough exercise or want to supplement their exercise routine with a supplement to strengthen joints
- > For those who feel stress.

### Details

- > Presentation: Zipper pouch or Bottle (150 tablets)
- > Packaging: 150 tablets x Zipper pouch or Bottle
- > Suggested Intake: 5 tablets a day
- > Type: Health supplement.

### Ingredients

- > Collagen Peptide (900mg)
- > Vitamin C
- > Vitamin E
- > Hyaluronic acid
- > Royal Jelly.

# ACTIVE KEFIR TABLETS



A general supplement for a healthy life

## Explanation of Ingredients

**Kefir** is one of the highest probiotic foods you can eat with several important probiotic strains. Kefir contains high levels of vitamin B12, calcium, magnesium, vitamin K2, biotin, folate, enzymes and probiotics.



## Benefits

- > The regular use of kefir can help relieve all intestinal disorders, promote bowel movement, reduce flatulence and create a healthier digestive system. In addition, its cleansing effect on the whole body helps to establish a balanced inner ecosystem for optimum health and longevity
- > Kefir can also help eliminate unhealthy food cravings by making the body more nourished and balanced. Its excellent nutritional content offers healing and health-maintenance benefits to people in every type of condition
- > The unique point of kefir is to exit ferment yeast and a lactic acid bacterium together. The reason is there are abundant vitamins in yeast
- > In addition, it is a recommended supplement for general healthy life and cancer prevention because the yeast is abundant unlike other lactic acid bacterium preparation.

## Recommended for

- > People who want to boost immunity
- > Want to heal inflammatory bowel disease,
- > Want to build bone density
- > Want to fight allergies
- > Want to improve lactose digestion,
- > Want to kill candida
- > Support detoxification.

## Details

- > Presentation: Glass bottle
- > Packaging: 300 tablets per bottle
- > Suggested intake: 10 tablets with warm water
- > Type: Health supplement.

## Ingredients

- > Kefir Powder (milk Origin), Peptic Dextrin (dietary Fiber), Galactooligosaccharide, D-sorbitol, Pullulan, Sucrose Fatty Acid Ester.

# BLUEBERRY & GOJIBERRY TABLETS

Tablets

For eye care and anti aging

## Explanation of Ingredients

**Blueberry** extract is taken from blueberries to bring us a lot of health benefits thanks to an antioxidant called anthocyanin which is known to slow down the aging process of nerve cells.

**Gojiberry** has antioxidant properties. Gojiberry contains a lot of vitamins and minerals.

**CoQ10 (Coenzyme CoQ10)** is a substance similar to a vitamin. It is found in every cell of the body. Your body makes CoQ10 and your cells use it to produce energy which your body needs for cell growth and maintenance. It also functions as an antioxidant, which protects the body from damage caused by harmful molecules.

**Lamprey eel Extract, Megusurinoki Extract** are traditional Japanese medicine ingredients for eye care.



## Benefits

- > This tablet is packed with health promoting ingredients, including antioxidant known as anthocyanin which is good for the eyes
- > This product is used to prevent the aging of the eye.

## Recommended for

- > For those who spend a lot of time watching a screen
- > For those whose eyes get tired from everyday work
- > For those who read a lot of books and magazines and newspapers
- > For those who want to strengthen their eyes.

## Details

- > Presentation: 120 tablets per zipper pouch or bottle
- > Packaging: 120 tablets x bottle or zipper pouch
- > Suggested: 4-6 tablets per day
- > Type: Health supplement.

## Ingredients

- > Blueberry Extract
- > Gojiberry
- > Chrysanthemum
- > CoQ10
- >  $\beta$ -Carotene
- > Lamprey eel Extract
- > Megusurinoki Extract
- > Tangerine peel.

# DEODORANT TABLETS

Tablets

A deo for good effect in preventing foul odor

## Explanation of Ingredients

**Champignon extract:** has a potent deodorant effect and its repressive effects on bad smells generated by the decomposition of any products. Champignon mushrooms, are highly effective in eliminating a variety of unpleasant odors.

**Persimmon juice extract:** A natural deodorant derived from persimmon. It is one of the most effective and popular natural ingredients to eliminate many types of odors.



## Benefits

- > It can prevent foul odor
- > It has Champignon extract (from mushroom); which has effect of deodorization
- > Persimmon juice extract has Tannin which can prevent bad odor. Green tea contents catechin which is one of polyphenol, and has effect of antibacterial, antioxidant and deodorization
- > Sodium, iron, has high deodorization effect for bad odor
- > Lemon juice has effect of detoxing and preventing bad odor.

## Recommended for

- > People who want to get relief from bad odor
- > Old people who have odor problems related to age
- > Men in 30's or 40's who have stronger odor than women because men have more sebum cutaneum and secretion of sweat
- > For those who always have an odor at commuting time, meeting a client and home etc.

## Details

- > Presentation: Plastic bottle
- > Packaging: two units in the box
- > Suggested: as per requirement
- > Type: Health food supplement.

## Ingredients

- > Champignon Extract
- > Persimmon Juice Extract
- > Green Tea Extract
- > Sodium Iron-chlorophyll
- > Lemon Juice Powder.

# DIETARY SUPPLEMENT SLIMMING TABLETS

Weight loss tablets

Tablets

## Explanation of Ingredients

**Salasia oblonga** is used for blood sugar control, diet control etc. Salasia oblonga has a long tradition of use for thousands of years as an Indian Ayurvedic herb. A few studies have looked at the effects in humans and the early results in terms of blood sugar control. In Japan it has been sold as a food supplement for several years.

**Forskolin extract** is a supplement also known as a labdane diterpene. It is a type of compound which is similar to retinol, retinal, phytol, and is known to be both anti-microbial and anti-inflammatory.

**Inulin:** This dietary fiber survives your stomach acid and passes into the small intestine. Along the way it mixes with water, ferments, and then becomes food for life-supporting probiotic bacteria of the large intestine.



## Benefits

- > It is a supplement for a diet purpose. Salasia, Inulin, black ginger reduce sugar absorption in the body
- > Helping overweight individuals lose weight by giving a boost to their metabolism
- > It is used for anti obesity effects.

## Recommended for

- > A person who wants to keep healthy immune system
- > Good for people who have the risk of metabolic syndrome
- > Who are obese
- > Who are on diet
- > Who want to strengthen their digestive system.

## Details

- > Presentation: Plastic bottle
- > Packaging: 150 tablets per bottle
- > Suggested Intake: 5 to 6 tablets per day
- > Type: Health supplement.

## Ingredients

- > Forskolin
- > Black Ginger
- > Kintoki Ginger
- > Olive Leaf
- > Salacia
- > Inulin

# GLUCOSAMINE SP TABLETS

Joints supplement



## Explanation of Ingredients

Glucosamine is used as dietary supplement to support the structure and function of joints and the marketing is targeted to people suffering from osteoarthritis.

Shark Cartilage is a dietary supplement made from the dried and powdered cartilage of a shark which may reduce swelling and inflammation along with pain.

Devil's Claw is a herb. It is used to relieve pain like arthritis, gout, muscle pain (myalgia), back pain, tendonitis, chest pain, gastrointestinal (GI) upset or heart burn, fever, and migraine headache.



## Benefits

- > This product has 1,752mg of glucosamine per suggested daily amount of 12 tablets
- > Fish collagen and other ingredients like hyaluronic acid will rejuvenate your skin from inside
- > It is designed to relieve inflammation and muscle aches.

## Recommended for

- > For all people suffering from joints and ligaments pain
- > For all women with skin problems such as sagging and spots
- > For all people who want clean veins and smooth blood circulation.

## Details

- > Presentation: Glass bottle
- > Packaging: 360tabs/bottle, 3bottles/pack
- > Suggested Intake: 6 to 12 tablets per day
- > Type: Health Supplement.

## Ingredients

- > Glucosamine (extracted From Crabs And Shrimps)
- > Shark Cartilage Extract (containing Chondroitin)
- > Fish Collagen Peptide
- > Msm, Devil's Claw Extract
- > Crystalline Cellulose
- > Milk Sugar
- > Sucrose Fatty Acid Ester.

# MUSHROOM TABLETS



Tablets to boost your immune system!

## Explanation of Ingredients

**Hanabiratake Mushrooms (aka sparassis crispa)** is a mushroom grown in Japan whose properties have been proven by scientific research indicating that Beta-Glucan from these mushrooms possess anti tumor activities and enhances hematopoietic response.

Additionally, Japanese studies have also shown that cancerous mice fed with crispa for 5 weeks reduced tumor sizes and prolonged survival times by increasing the overall immunization and defense system.

When compared with *Agaricus subrufescens* (another species of mushroom with purported medicinal properties), the hanabiratake used in this formulation shows 4 times more amount of Beta-Glucan.



## Benefits

- > Supplement for increased immune function, anti cancer, anti tumor properties, antioxidant, lowering of blood sugar and reduction of blood pressure
- > Dietary supplement in tablet form with rare Hanabiratake Mushrooms (KSC-03 Type with the highest Beta-Glucan content available in Japan: Beta-Glucan 47.7g/100gr)
- > Compound Hanabiratake Mushroom (*Sparassis Crispa*)
- > Meshimakobu Mushroom (*Phellinus Linteus*) mycelia
- > All mushrooms in this supplement are exclusively grown, harvested and processed in Japan!

## Recommended for

- > Those who wish to prevent diseases and keep a healthy lifestyle including cancer prevention
- > Those who have atopy and/or predisposition toward allergies
- > Those who suffer from diabetes
- > Those who suffer from high blood pressure.

## Details

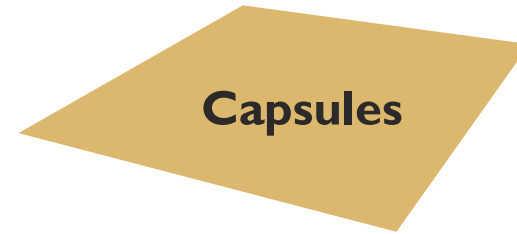
- > Presentation: Glass bottle in box
- > Packaging: 70 Tablets / box
- > Suggested Intake:
- > Type: Health and Beauty Supplement.

## Ingredients

- > Hanabiratake Mushroom
- > Meshimaboku Mushroom Mycelia
- > Microcrystalline Cellulose
- > Dextrin
- > Lactose
- > Sugar Ester
- > Silicon Dioxide.

# NONI CITRULLINE

Anti-ageing supplement



## Explanation of Ingredients

**Noni fruit powder** is 100% natural, with nothing added and as little as possible taken away. Like many of our antioxidant rich Superfood Powders it is drum-dried; a process that removes moisture from the fruit at a very low heat. This allows the powder to retain the nutritional benefits of the raw Noni fruit, helping to boost the immune system, digestive system and increase your energy and vitality.

**Citrulline**, like arginine, is important in vasodilation, the widening of blood vessels, resulting from relaxation of smooth muscle cells within the vessel walls, especially in the large arteries and veins and smaller arterioles.



## Benefits

- > It is an anti-aging & beauty supplement
- > It contains noni fruit powder and citrulline, which is some times called super amino acid
- > Increases energy & vitality
- > Supports the growth of cellular tissue
- > Great for and overall increased sense of well-being.

## Recommended for

- > People who want to keep healthy immune system
- > Help the production of T-cells, important in maintaining good health
- > Supports the growth of cellular tissue
- > Helps as an anti-tumor supplement
- > Helps strengthen the digestive system.

## Details

- > Presentation: Pouch
- > Packaging: 60 caps/pouch
- > Suggested Intake: 1 to 3 capsules
- > Type: Food supplement.

## Ingredients

- > Noni Fruit Powder
- > L-Citrulline
- > Gelatin
- > Caramel
- > Hesperidin
- > Potato Starch.

# FERMENTED GARLIC / EGG YOLK BLACK VINEGAR

Capsules

For gaining energy and staying healthy

## Explanation of Ingredients

**Fermented Black garlic** is prized as a food rich in antioxidants and added to energy drinks and foods. It also contains S-Allylcysteine which has been proven to be a factor in cancer prevention.

**Black vinegar** has long been used in China and Japan in natural cardiovascular treatments. It contains acetic acid, an organic acid that might help your body reduce glucose levels. As a result, black vinegar can have a long-term, preventative effect on an array of cardiovascular diseases, including hypertension, atherosclerosis, coronary heart disease and stroke.

**Hydrolyzed Egg White**, due to their high protein count are one of the few proteins immediately absorbed into the body. The protein in egg white is also an excellent source of energy, allowing you to burn fat and calories while you build muscle.



## Benefits

- > This product contains garlic which is a great source of energy, yet there is no pungent odor of garlic
- > Egg yolk oil contains linoleic acid which can be produced (or formed)
- > Hydrolyzed egg white contains arginine and zinc which are good to treat male problems.

## Recommended for

- > For all people who want to be just like when they were young and energetic
- > For all people who are not taking enough nutrients from daily meals
- > For all people who want to stay young and healthy.

## Details

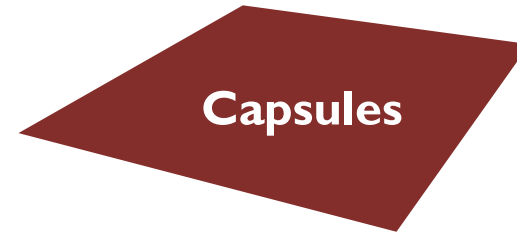
- > Presentation: Aluminum pouch
- > Packaging: 45 capsules/pack
- > Suggested Intake: 1 to 3 capsules per day
- > Type: Health and Beauty Supplement.

## Ingredients

- > Fermented Black Garlic Powder
- > Egg Yolk Oil
- > Unrefined Black Vinegar Powder
- > Hydrolyzed Egg Whites.

# CONTROL PROSTATE ENLARGEMENT

- > Men: reduce the risk of prostate enlargement
- > Women: for better lactation



## Explanation of Ingredients

**Saw Palmetto** is a popular fruit extract which is very rich in fatty acids and phytosterols and has been used for ages in traditional, eclectic and alternative medicine for a variety of ailments.

They prevent irritation of mucous tissues and also keep the prostate glands and bronchial tubes dilated.



## Benefits

- > Treating prostate infections and chronic pelvic pain syndrome
- > May reduce baldness also
- > It helps relief in colds, coughs, sore throat
- > It helps relief in Asthma, Chronic bronchitis
- > Builds up energy levels
- > Increases lactation in women.

## Recommended for

- > Treatment for prostate enlargement and hair loss
- > Reduction of the risk of prostate inflammatory symptoms.

## Details

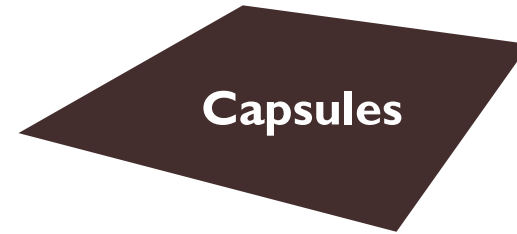
- > Presentation: bottle
- > Packaging: 60 capsules/bottle
- > Suggested Intake: 2 capsules per day
- > Type: Health supplement.

## Ingredients

- > Saw Palmetto Fruit Extract
- > Pollen Extract
- > Safflower Oil.

# UKON CAPSULES

A supplement for anti hangover



## Explanation of Ingredients

**Turmeric Extract:** Turmeric is a spice that comes from the turmeric plant. The root of turmeric is also used widely to make medicine as an anti-inflammatory agent to treat a wide variety of conditions, including arthritis, heartburn (dyspepsia), joint pain, stomach pain, liver problems, diarrhea, intestinal gas, stomach bloating, ec...It is also used for headaches, bronchitis, colds, lung infections.

**Maria Thistle extract:** It is an herbal supplement that detoxifies and protects vital liver functions and more.

**Soy Lecithin:** It adds creaminess to recipes and is a source of choline, which helps dissolve fat and cholesterol and can help regulate your kidney, liver and gallbladder function.



## Benefits

- > A fantastic herb for liver health, turmeric has the ability to really get acetaldehyde levels under control by quickening the metabolism of alcohol
- > It soothes the stomach by relieving nausea and reducing the secretion of bile and balances digestion.
- > Turmeric is also anti-inflammatory and reduces pain making it a great remedy for before and after drinking.
- > This capsule has a great recipe that will help keep you hangover free.

## Recommended for

- > To those who enjoy drinking
- > To those who ingested a large amount of oil products
- > To those who want to stay healthy
- > To those who eat large meals.

## Details

- > Presentation: Pouch
- > Packaging : 36 capsule per pouch /40 pouches per box /6 boxes per carton
- > Suggested intake: 1 to 3 capsules before drinking
- > Type: Health food supplement.

## Ingredients

- > Perilla oil, Soybean oil, Turmeric Extract, Torula Yeast Extract, Maria Thistle extract, Vitamin E, L Ornithine Hydrochloride, GABA, Glycerin Fatty Acid Ester, Beeswax, Lecithin (Soy), DL-Alanine.

## HIGHEST QUALITY STANDARDS

Nizona Japan abides to Japan manufacturing and product development standards. For us, in addition to high quality standards, product safety comes first.





# **Drinks**

**(Bottle)**

# COLLAGEN DRINK



Anti ageing drink

## Explanation of Ingredients

**Collagen** is a fibrous protein originally present in the body, which in combination with hyaluronic acid, is a strong element for keeping a moisturized and smooth skin. Collagen is a natural substance in our body which decreases with age. Moreover, collagen is a key element in the health of joints, cartilage, tendons, bones and all connective human tissue.

**Vitamin C** is an antioxidant nutrient which is also present in our body and has a strong influence in keeping youthful and healthy appearance.



## Benefits

- > Health & Beauty supplement drink
- > Helps in natural skincare & as anti-ageing
- > Improvement of flecks, wrinkles and sags
- > Vitamin C and other ingredients with moisturizing and Antioxidant effects.

## Recommended for

- > For those who are concerned about their beauty and health
- > For those who want to keep moisturized skin
- > For those who feel tired and want to look their best
- > For those who are concerned about their lifestyle
- > For those who do not get enough exercise
- > For those who feel stress.

## Details

- > Presentation: Glass bottle
- > Packaging: 50ml glass bottle x 10 bottles per box
- > Suggested intake: 1-2 bottles a day
- > Type: Beauty Supplement.

## Ingredients

- > Collagen Peptide 12,000mg (fish)
- > Vitamin C
- > Malic Acid
- > Citric Acid
- > Chondroitin
- > Elastin
- > Grape Juice
- > No Calorie Sweetener.

# COLLAGEN TSUBAKI DRINK

A drink for hair and nail growth



## Explanation of Ingredients

**Collagen** is a fibrous protein originally present in the body, which in combination with hyaluronic acid, is a strong element for keeping a moisturized and smooth skin. Collagen is a natural substance in our body which decreases with age. Moreover, collagen is a key element in the health of joints, cartilage, tendons, bones and all connective human tissue.

**Camellia Seed Extract** is a very precious oil that has been recognized for centuries in Eastern Asia for its highly restorative and rejuvenating effect on skin, hair and nails.

**Hyaluronic acid** is the substance that lives in the connective tissue and deep layers of skin to keep it smooth, plump and moist.



## Benefits

- > Low price
- > Small size of 30ml for easy consumption
- > Camellia seed extract helps fibroblast growth
- > Camellia seed is also good for hair growth and making the hair shiny and healthy.

## Recommended for

- > All women having trouble with their hair
- > For all people who want to have beautiful, shiny and younger looking hair
- > For all people who want healthy skin as well as hair.

## Details

- > Presentation: Glass bottle
- > Packaging: 30ml x10 bottles per box
- > Suggested Intake: 1 bottle per day
- > Type: Health supplement.

## Ingredients

- > Fish Collagen Peptide
- > Isomerized Glucose Syrup
- > Camellia Seed Extract
- > Hyaluronic Acid
- > Acidifier Spices
- > Lysine Hydrochloride
- > Vitamin B6
- > Vitamin B2.

# ANTI-STRESS & SLEEPING DRINK

Drinks

Natural sleep, anti-stress and fresh morning!

## Explanation of Ingredients

**Glycine** is the smallest of the amino acids. It is ambivalent, meaning that it can be inside or outside of the protein molecule. In aqueous solution at or near neutral pH, glycine will exist predominantly as the zwitterion.

**L-citrulline** is a naturally occurring amino acid found in food, such as watermelons, and also made in the body. L-citrulline might help increase the supply of ingredients the body needs to making certain proteins. It might also help open up veins and arteries to improve blood flow and reduce blood pressure.

**Theanine** is derived from tea leaves. Tea is native to eastern Asia and is a member of the Theaceae family. L-theanine may help relieve stress by inducing a relaxing effect without drowsiness and may also possess immunologic attributes.



## Benefits

- > Stress relief aid
- > Relaxation aid
- > Recovery from tiredness
- > Stress aid and healthy mornings through natural and safe formulation made in Japan!

## Recommended for

- > People who are worried about lack of enough sleep
- > Those who suffer from insomnia
- > Those who have irregular habits and have difficulty in getting out of bed in the morning
- > Who suffer from general weakness in the morning.

## Details

- > Presentation: 10 bottle box
- > Packaging: Glass bottle x 50ml
- > Suggested Intake: 1-2 bottles a day
- > Type: Health supplement.

## Ingredients

- > Glycine
- > L-citrulline
- > L-theanine
- > Chamomilla Recutita
- > Vitamin B2
- > Vitamin B6.

# CoQ10 DRINK



A beauty and diet drink

## Explanation of Ingredients

**CoQ10 (Coenzyme CoQ10)** is a substance similar to a vitamin. It is found in every cell of the body. Your body makes CoQ10, and your cells use it to produce energy your body needs for cell growth and maintenance. It also functions as an antioxidant, which protects the body from damage caused by harmful molecules.

**Collagen** is a natural substance in our body which decreases with age. Moreover, collagen is a key element in the health of joints, cartilage, tendons, bones, and all connective human tissue.

**Blueberry extract** is taken from blueberries to bring us a lot of health benefits thanks to an antioxidant called anthocyanin which is known to slow down the aging process on nerve cells.



## Benefits

- > In Heart disease / high blood prevention
- > As Anti-migraine
- > Aid to dietary efforts
- > Easy to consume anytime and high absorbability compared with soft gel type due to its liquid form.

## Recommended for

- > For all people who want to have younger-looking skin
- > For all people are into anti-aging product(s)
- > For all people who are not taking suggested amounts of nutrients everyday.

## Details

- > Presentation: Glass bottle
- > Packaging: 10bottles/pack, 6packs/carton
- > Suggested Intake: 1 bottle per day
- > Type: Health Supplement

## Ingredients

- > CoQ10 (300mg In CoQ10 Solution)
- > L-Carnitine
- > Fish Collagen
- > Hyaluronic Acid,
- > Blueberry Extract
- > Vitamin B6
- > Niacin
- > Citric Acid

# AMINO ACID DRINK



A sports and diet drink

## Explanation of Ingredients

**Amino acids** in food make up protein. When protein is digested it is once again broken down into specific amino acids that are then selectively put together for different uses. These new proteins formed in the body are what make up most solid matter in the body: skin, eyes, heart, intestines, bones and of course, muscle.

That's why understanding what each of these aminos can do and getting more of them in your diet can be very beneficial to reaching specific goals, such as muscle building. Of course, one mustn't exaggerate, because a good protein balance is what provides health and stability, without it any of the amino acids can become toxic.



## Benefits

- > This drink will help relieve migraine and depression
- > It will help to enhance positive mood. It is also an antioxidant drink
- > This drink is essential for muscle development
- > Isoleucine: Necessary for the synthesis of hemoglobin and major constituent of red blood cells
- > Leucine: Beneficial for skin, bone and tissue wound healing. It promotes growth hormone synthesis
- > It helps in breakdown of fats and aids in reducing muscle degeneration. It is also good for healthy skin and nails.

## Recommended for

- > Women wanting to enhance physiological processes relating to:
  - > Energy, recovery, Mood, Brain function, Muscle and Strength gains, and also Fat loss.

## Details

- > Presentation: Glass bottle
- > Packaging: 50ml/bottle, 2 bottles/box
- > Suggested Intake: 1 bottle per day
- > Type: Soft drink.

## Ingredients

### > 10 Essential Amino Acids:

L-tryptophan, L-leucine, L-lysine, L-valine, L-threonine, L-phenylalanine, L-methionine, L-isoleucine, L-histidine, L-arginine, 4 **Non-essential Amino Acids:** L-Proline, L-alanine, Glycine, Monosodium Glutamate,

3 **Non-protein Amino Acids:** Taurine, Ornithine, Theanine, Vitamin B1, Collagen, Elastin, Vitamin B2, B6.

# BLUE BERRY DRINK

Drinks

Eye care drink

## Explanation of Ingredients

**Blue berry extract** is taken from blueberries to bring a lot of health benefits; thanks to antioxidants in blue berries and their cousin, the bilberry that can help improve eye health. Antioxidant can help prevent and treat macular degeneration and cataracts.



## Benefits

- > Strengthens capillaries and improves the general circulation
- > Reduces the risk of creation and development of arteries and blood vessels that carry oxygen-rich blood to your eyes, heart and other parts of your body
- > Improves the function of vision and protects eyes
- > Reduces the risk of cataracts (blurred vision) and retinopathy (impairment or loss of vision)
- > Reduces the risk of varicose veins which enlarge near the surface of the skin and hemorrhoids
- > Reduces the risk of forming blood clots
- > Improves immunity.

## Recommended for

- > People who want to improve their eyesight
- > Want to improve their overall lifestyle and health during a busy schedule
- > For those who spend a lot of time watching a screen
- > For those whose eyes get tired from everyday work
- > For those who read a lot of books, magazines and newspapers
- > For those who want to strengthen their eyes.

## Details

- > Presentation: Glass bottle
- > Packaging: 100 ml x 10 bottles
- > Suggested intake: 1 bottle per day.
- > Type: Health supplement.

## Ingredients

- > Bilberry, Extract of Acer, Maximowiczianum, Hyaluronic Acid, Vitamin B6.

# DIET AND HEALTH DRINK

## Drinks

A drink for slimming and relaxation!

### Explanation of Ingredients

**Coffee:** A cup of coffee in the morning may pack more than just an energy boost. More and more research is emerging to suggest that there may be several health benefits associated with drinking this dark black beverage, from helping prevent diabetes to lowering the risk of liver disease.

**Extract of Guarana:** Guarana has an edge in its high caffeine content. Caffeine has been used to boost athletic performance since the times of the gladiators.

**Carrot Extract** is high in vitamins A and E and beta carotene. It is an anti-inflammatory, soothing and good for uncomfortable, chapped skin. It is thought to bring balance and moisture in both skin and hair (as a conditioning agent).



### Benefits

- > A drink which is loaded with antioxidants and beneficial nutrients that can improve your health
- > If you are having a hard time waking up in the morning, because you are too tired this product will give you energy
- > In addition to coffee it also contains Guarana, which is good for weight loss, to enhance athletic performance, as a stimulant, and to reduce mental and physical fatigue.
- > It is a frequent addition to energy and weight loss products.

### Recommended for

- > For all people who are on a diet
- > For all people who are feeling sleepy during working, studying for exam, driving, attending a long meeting etc
- > For all people who do not feel as energetic as before.

### Details

- > Presentation: Glass bottle
- > Packaging: 10 bottles/pack, 6 packs/carton
- > Suggested Intake: 1 bottle per day
- > Type: Soft drink.

### Ingredients

- > Coffee, Extract of Guarana, Extract of Carrot, Caffeine (extract), Monosodium Glutamate, Vitamin B1, Vitamin B2, Vitamin B6, Sugar, Isomerized glucose syrup, Preservative (sodium benzoate).

# ROYAL GLUCOSAMINE D

Drinks

A supplement to support the overall strength and joints health

## Explanation of Ingredients

**N-acetylglucosamine** is a naturally occurring enzyme in the body. It is one of the 8 essential sugars needed by the body for proper cell communication.

**Royal Jelly** is a honey bee secretion that is used in the nutrition of larvae and adult queens. It is collected and sold as a dietary supplement for humans claiming various health benefits because of components such as vitamins, amino acids, and protein.

**Cat's claw** has been used for centuries in South America to prevent and treat variety of health conditions including viral infections and arthritis.



## Benefits

- > For sports, it reinforces joints which undergo pressure during training
- > In general cases, it is an excellent supplement to support the overall strength and condition of joints due to its high concentration of glucosamine and calcium!
- > Great taste, easy to carry.

## Recommended for

- > For those who suffer severe joints pain
- > For those who have osteoarthritis
- > For those who engage in hard sports or training like weight lifting.

## Details

- > Presentation: Glass bottle
- > Packaging: 50 ml/bottle, 10 bottles/pack, 6 packs/carton
- > Suggested Intake: 1 bottle per day.
- > Type: Health Supplement.

## Ingredients

- > N-acetyl Alucosamine (Extracted Rom Crabs & Shrimps)
- > Hyaluronic Acid
- > Royal Jelly
- > Calcium Gluconate
- > Cat's Claw Extract.

# ENERGY DRINK



A drink for athletes

## Explanation of Ingredients

**Taurine** is an amino acid that supports neurological development and helps regulate the level of water and minerals in the blood. Taurine is also thought to have antioxidant properties.

**Royal Jelly** is a protein fabricated by honeybees, which includes several fatty acids, vitamins and minerals and has been used as a highly nutritious supplement from ancient times in Asia.



## Benefits

- > This drink helps to improve athletic performance and gain energy. Taurine can improve the body's capacity to transport oxygen and in turn, increase the amount of time a person can be physically active without getting exhausted
- > Supply nutrition during illness
- > It helps to recover nutrition disorder
- > Good for skin and health (anti-aging and reducing wrinkles)
- > Skin and wound healing properties (heals acne, scars, cuts, and wounds).

## Recommended for

- > People who overwork and overstress
- > For those who want to increase mental performance
- > For those who do not exercise regularly
- > For those who are fatigued and sleep deprived.

## Details

- > Presentation: Glass bottle
- > Packaging : 100 ml bottles x 5 bottles per box
- > Suggested intake: 1 bottle per day
- > Type: Quasi-drug.

## Ingredients

- > Taurine, Royal Jelly, Carnitine Chloride, Vitaminb1, Vitaminb2, Vitaminb6, Nicotinic Acid Amide, Anhydrous Caffeine.

# SUPPON ENERGY DRINK

Drinks

Stamina drink

## Explanation of Ingredients

**Suppon** provides high quality proteins that keep the liver healthy, improves stamina, supports the working abilities of stomach and intestines. It also containing of a high level of unsaturated fatty acids, which may be effective in preventing arterial sclerosis and regulating blood circulation. It provides calcium to bones as well as maintains the body's chemical balance. It may also relieve headaches and shoulder discomfort.



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## Benefits

- > This Suppon drink is famous as an energy and stamina drink
- > It is used since early times as a male performance enhancement drink
- > Provides additional support for those going through the rehabilitation process
- > Suppon enhances one's stamina and improves overall vitality
- > Suppon and its extract may have many health benefits. It has the ability to enable one's body to fight stress, improve on sexual performance and help those who are convalescing by providing additional support in their recovery process
- > Contains large amounts of unsaturated fatty acids and help regulate blood circulation.

## Recommended for

- > People who want to enhance stamina
- > Helping clean blood and prevent the emergence of acne
- > Relieving headaches and neck pain
- > Supporting kidney functions
- > Promoting healthy liver.

## Details

- > Presentation: Glass bottle
- > Packaging : 50 ml bottle x 10 bottles
- > Suggested intake: 1 bottle per day
- > Type: Health Supplement.

## Ingredients

- > Extract of Suppon
- > Extract of Carrot
- > Royal Jelly
- > Sodium Aspartate and Sodium Pantothenate.

# TURMERIC DRINK

An anti-hangover drink!



## Explanation of Ingredients

**Ukon** is a turmeric extract based beverage that has enjoyed huge success in Japan. This drink is rich in curcumin, a component of turmeric that helps strengthening liver function. This spice has long been appreciated in India and other East Asian countries for its health-promoting benefits. Turmeric contains curcumin, which supports the health of the liver and has an effect in recovery of liver after heavy drinking.



## Benefits

- > This drink is rich in curcumin .A component of turmeric that helps strengthening liver function
- > Refreshing wake up in the morning
- > Turmeric root is also used to treat liver and skin conditions.

## Recommended for

- > People who want to cure morning hangover
- > People who want to improve liver function
- > People who feel tired and want to look fresh
- > People who want to have less headaches or queasiness after drinking alcohol.

## Details

- > Presentation: Glass bottle
- > Packaging : 100 ml bottle x 10 bottles
- > Suggested intake: 1-2 bottles per day
- > Type: Liquid drink

## Ingredients

- > Curcumin
- > Taurine
- > Inositol
- > Cyclic Oligosaccharide
- > Honey
- > Curcuma Longa
- > Pyridoxine
- > Ascorbic Acid
- > Nicotinamide

# JAPANESE 'UME' PLUM DRINK

Drinks

## Explanation of Ingredients

**Ume (plum)** is not only a fruit but was also used as a precious medicine in ancient China. Three thousand years ago, Chinese medical books revealed prescriptions that used Ume (plum). Today, numerous medical studies of the fruit-juice concentrate of the Japanese apricot (plum extract) have shown that it is still very beneficial for people. Ume contains more citric acid, calcium, iron and phosphorus and twice as much proteins than many other fruits. Ume is also known for its anti-viral and anti-bacterial properties.

**Ume fruits** have high vitamin A content; also vitamins B1 and B2, and have more protein than other fruits. Generally, consuming ume products helps maintain healthy body weight, improves blood circulation, regulates blood pressure, promotes absorption of calcium and iron, reduces risks in diabetes and gout.



## Benefits

- > Japanese ume plum juice concentrate helps improve the ability of blood to flow through the body
- > Low calorie, powerhouse of minerals and vitamins
- > Supports digestion, helps acid reflux, heartburn, stomach ulcer and irritable bowel syndrome
- > Helps maintain low alkaline level to stay healthy
- > Supports dietary efforts to fight obesity and other complications associated with weight.
- > Supports a healthy blood sugar, blood pressure and cholesterol levels
- > Made in Japanese GMP approved facility.

## Recommended for

- > Those under weight management and/or fear of obesity.
- > Effective in treating digestive disorders
- > To maintain healthy skin
- > Improves sleep, concentration and appetite
- > Those, who due to busy lifestyles, are concern of insufficient intake of vitamins in their daily diet.

## Details

- > Presentation: 100 ml glass bottle
- > Packaging: 100ml x 10 bottles (1 box)
- > Suggested Intake: 1 bottle
- > Type: Food Supplement

## Ingredients

- > Ume Plum Juice, Ume Plum Extract, Acidulants
- > Sweeteners (High-Fructose Corn Syrup, Sugar)
- > Preservative (Sodium Benzoate)

# VITAMINS / HEALTH DRINK



## Vitamin C Drink

Vitamin C works as an antioxidant which helps in blocking some of the damage caused by free radicals. Free radicals may play a role in cancer, anti-aging heart disease and conditions like arthritis. This drink has high quality vitamins and minerals which get absorbed easily in the body, ensuring that you get the greatest benefit from each and every sip of Vitamin C energy drink.

*Packaging: 250ml  
Glass bottle*



## Refresh flavored Water

Base product: “Rifuresui” Flavored Natural Mineral Water. Water being used is the purest Higashi-Hiroshima mineral water; famous for its high mineral concentration (water flows from the mountains and comes down to the underground - being sourced after it has absorbed rich minerals throughout). Due to its exceptional quality, this region of Japan is one of the main producers of Japanese “sake” (sake requires only the purest water).

*Packaging: 500ml  
Plastic pet bottle*

# RAMUNE / DIETARY DRINK



## Ramune Bottles

Ramune is one of the modern symbols of summer in Japan and is widely consumed during warm festival days and nights. The standard flavors are available almost in ready-stock. Ramune bottles made of glass and sealed with a marble, held in place by the pressure of the carbonation in the drink. To open the bottle, push the marble. The marble is pushed inside the neck of the bottle

[www.japanramune.com](http://www.japanramune.com)

Packaging: 200ml  
Glass bottle



## Diet Collagen Jelly Drink

Soluble fiber dissolves in water and form a gel, which slows down digestion. Soluble fiber delays the emptying of your stomach and makes you feel full, which helps control weight. Slower stomach emptying may also affect blood sugar levels and have a beneficial effect on insulin sensitivity, which may help control diabetes. Soluble fibers can also help lower LDL (“bad”) blood cholesterol by interfering with the absorption of dietary cholesterol.

Collagen is the most abundant protein in the human body. Collagen has great tensile strength, and is the main component of skin, bones, cartilage, tendons, ligaments and fascia, including nails and hair.

**Soybean** : Soy protein is an excellent source of high-quality protein (compared to some other protein sources) that can help you build lean muscle mass.

Packaging: 900ml  
Pet bottle

# CIDER / WHITE WATER



## Flavored Cider Drink

It is a premium cider only compared sets using Setouchi of fruit juice can enjoy two types of taste. Setouchi lemons and Hassaku cider and Setouchi lemons and Iyo cans cider. Hiroshima Prefecture and Setouchi production of lemon juice with a focus on Ehime Prefecture, one of eaten up the skin without the use of preservatives of features. In addition to fruit juice, the whole crushed crash lemon fruit, including the skin, also used in conjunction oil essence squeezed the skin. Also sticking to the water, it finished in Higashi-Hiroshima of natural water that has been selected in the water of the Township hundred election. Who in As you banged drink delicious, it has to 200ml with palatable fine carbonate. Was thoroughly stuck to the taste, it is the compare set is 2 dishes × 10 pcs set of each five.

*Packaging: 200ml  
Glass bottle*



## White Water

White water or Calpico has a super sweet taste with a slightly tart effect. It has many notable benefits for digestive health.

*Packaging: 280 ml  
Pet bottle*



**Jelly**

# COLLAGEN JELLY STICKS

Jelly

Maintains the suppleness and elasticity of skin

## Explanation of Ingredients

**Collagen** It is a natural substance in our body which decreases with age. Moreover, collagen is a key element in the health of joints, cartilage, tendons, bones and all connective human tissue. Collagen in natural and is one of the body's key resources and a component of skin tissue.

**Royal Jelly** It contains variety of vitamins and minerals. Royal Jelly is a honey bee secretion that is used in the nutrition of larvae and adult queens. It is collected and sold as a dietary supplement for humans claiming various health benefits because of components such as vitamins, amino acids and protein.

**CoQ10 (Coenzyme CoQ10)** is a substance similar to vitamin. It is found in every cell of the body. The body makes CoQ10 which is used to produce energy that the body needs for cell growth and maintenance. It also functions as an antioxidant, which protects the body from damage caused by harmful molecules.



## Benefits

- > Reduces flecks, wrinkles and sags giving a glowing, soft skin
- > Maintains the suppleness and elasticity of skin.

## Recommended for

- > For reducing flecks, wrinkles and sags
- > For sags giving a glowing and soft skin
- > For soft, radiant skin even at a mature age.

## Details

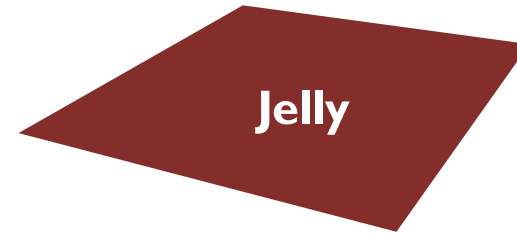
- > Presentation: Aluminum sticks with box also available
- > Packaging: 20grms stick x20sticks per box
- > Suggested Intake: 1 or 2 sticks per day
- > Type: Beauty supplement.

## Ingredients

- > Marine Collagen
- > Royal Jelly
- > CoQ10 (Coenzyme CoQ10)
- > Hyaluronic Acid
- > Vitamin B1
- > Vitamin B2
- > Vitamin B6
- > Vitamin C.

# FEMALE SHAPE ENHANCEMENT

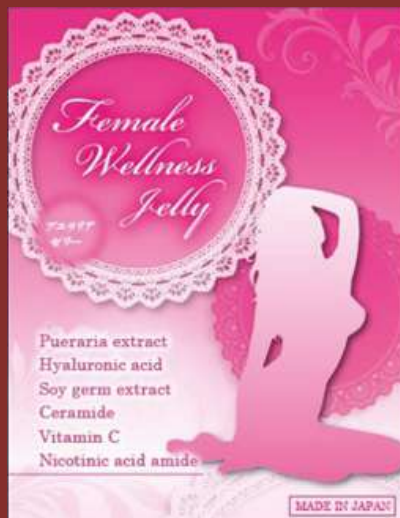
Female wellness jelly stick



## Explanation of Ingredients

**Pueraria (pueraria mirifica)** has been used traditionally in Asia for hundreds of years particularly by women in their menopause due its beneficial estrogen effects. Especially in Thailand, it has been a common skin moisturizer supplement and an overall female supplement for the improvement of breasts size and firmness.

Science and latest manufacturing techniques from Japan add to the natural beneficial effects of pueraria with a combination of other ingredients with positive estrogenic effects that support youth and vitality!



## Benefits

- > Pueraria is widely recognized as a natural breast enlargement supplement and improvement of figure
- > A jelly for female health & beauty which addresses the usual concerns of today's women
- > Dietary Support including skin whitening
- > Support for menstrual pain and effects related with menopause including osteoporosis.

## Recommended for

- > People who are concerned about their beauty and health
- > Those who want to keep beautiful and young skin naturally
- > Those who want to support their exercise routine, improve their figure and looks
- > Are suffering from menopause symptoms.

## Details

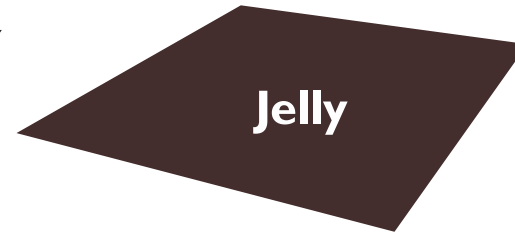
- > Presentation: Aluminum Pouch
- > Packaging: 17grms per stick x 15 sticks pouch or box
- > Suggested intake: 1 stick per a day
- > Type: Food Supplement.

## Ingredients

- > Pueraria Extract
- > Hyaluronic Acid
- > Soy Germ Extract
- > Ceramide
- > Vitamin C
- > Nicotinic Acid Amide
- > Vitamin B1
- > Vitamin B2
- > Vitamin B6.

# SKIN WHITENING JELLY STICKS

A perfect skin whitening jelly stick



## Explanation of Ingredients

**L- Cystine** Commonly called as "Cysteine", is a semi-essential amino acid. Our body can synthesize this amino acid, however an extra supplementary dose, works wonders for our skin, hair and nails. It helps in the synthesis of Glutathione, a powerful anti-oxidant known for its skin whitening properties. It is also a natural building block of many important structural proteins in the connective tissue and promotes the synthesis of new proteins. Protein, being an essential component of skin, hair and nail tissues, Cysteine benefits them all.

**Elastine** It is the protein in the connective tissues. Its primary function is to maintain the shape and size of the tissues. Hence, it plays a important role in maintaining the elasticity of skin, by retaining the shape of tissues.



## Benefits

- > A skin whitening jelly stick containing L- Cystine. It is an advanced anti-aging and skin whitening agent
- > Makes one look younger on continuous usage
- > It aids in erasing dark spots, blemishes, facial creases and wrinkles.

## Recommended for

- > Those who would like to boost the body's natural Glutathione production
- > Those who would like to slow down the aging process and a plethora of health conditions
- > Those who would like to reduce muscle fatigue during prolonged exercise.

## Details

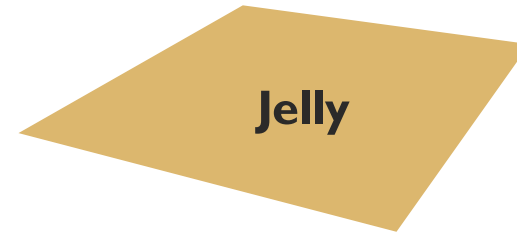
- > Presentation: Aluminum foil stick
- > Packaging: 10 grams x 30 sticks
- > Suggested Intake: 1 stick per day
- > Type: Health and Beauty supplement.

## Ingredients

- > Reduced Starch Syrup
- > Erythritol
- > Tuna Elastin Powder
- > L- Cystine
- > Gelling Agent (polysaccharide Thickener)
- > Flavoring
- > Acidulant
- > Lactic Acid Ca
- > Sweeteners (sucralose, Acesulfame K).

# PROBIOTIC JELLY(GEL) STICKS

A stick to support body immune system

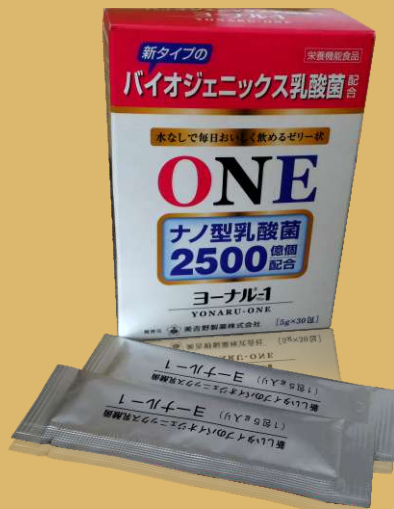


## Explanation of Ingredients

**Galacto-oligosaccharide** have beneficial effects for the immune system, in treating constipation, in preventing atopic dermatitis and in maintaining bone density.

**Lactic Acid** bacteria improves nutritional value of food, control of intestinal infections, improved digestion of lactose, control of some types of cancer and control of serum cholesterol levels.

**Zinc Gluconate** is an essential mineral for many reasons. Zinc is important for wound healing, for protein synthesis and to support immune function. It is especially important during pregnancy and childhood for growth and development. Zinc also promotes healthy skin and it may help reduce acne.



## Benefits

- > 2.5 billion genogenic lactic acid bacteria in each stick
- > Helps to normalize the immune system (small intestine)
- > Helps to normalize the enteron (large intestine)
- > Oligosaccharide (increases the number of bifidobacteria) and dietary fiber
- > Normalizes the large intestine and small intestine
- > Zinc: is important for wound healing, for protein synthesis and to support immune function.

## Recommended for

- > People who's suffered a cold or flu
- > Want to supplement their daily life with health & boosting nutrients in an easy and convenient way!
- > For those who get troubled when under stress
- > For those who feel tired and want to look their best
- > For those who wish to control ntestinal infections, improve digestion.

## Details

- > Presentation: Aluminum Stick
- > Packaging: 30 sticks/box
- > Suggested Intake: 1 or 2 sticks per day
- > Type: Food.

## Ingredients

- > Galactooligosaccharide, Water Soluble Dietary Fiber, Citric Acid, Lactic Acid Bacteria, Zinc Gluconate, Ferric Pyrophosphate, Flavors.



# Cosmetics

# COLLAGEN MASK



Intensive face treatment with active rich ingredients

## Explanation of Ingredients

Collagen, Hyaluronic Acid and Q10 offer a perfect combination. Each mask includes 15ml of ingredients which are directly applied over the surface of the face in order to have the ingredients focus on this important part of the skin. This collagen mask is combination of Collagen + Hyaluronic Acid (with CoQ10). Mask contains Succinoyl Atelocollagen.



## Benefits

- > Vitamin C & E with moisturizing and antioxidant effects
- > Natural skincare & anti-aging
- > Improvement in flecks wrinkles and sags.

## Recommended for

- > People who are concerned about their beauty and health
- > Want to keep a moisturized skin
- > Feel tired and want to look fresh.

## Details

- > Presentation: Aluminum foil mask
- > Packaging: 10 mask per box (or any other size of your choice)
- > Suggested Use: Daily
- > Type: Face Mask.

## Ingredients

- > Glycerin
- > Butylene Glycol
- > Sodium Hyaluronate
- > Succinoyl Atelocollagen
- > Ubiquinone
- > Aloe Barbadensis Leaf Extract
- > Propylene Glycol
- > Methylparaben
- > Propylparaben
- > Dipotassium Glycyrrhizate
- > Carnitine
- > Lecithin
- > Algin
- > Carbomer
- > Triethanolamine
- > Water

# AQUA-ROSE CREAM



A good facial skin cream for clean and more beautiful complexion

## Explanation of Ingredients

**Chamomile extract:** Is one of the best skincare herbs available and is particularly useful for skin conditions such as contact dermatitis (eczema). This apple-scented herb comes in several different forms, but thankfully they all offer natural beauty benefits.

Chamomile is antibacterial, anti-fungal, anti-inflammatory and antiseptic. It is also considered to be hypoallergenic with the ability to neutralise skin irritants.

**Hibiscus** Has a sort of magical reputation in skin care because it is a natural source of alpha-hydroxy acids (AHAs). Chemical forms of these acids can be overly harsh and damaging to the skin, but natural sources such as those in hibiscus can help provide the same benefits without the harsh drawbacks. AHAs are known to help exfoliate skin, speed up cell turnover, and help control acne breakouts, all of which can encourage fresher, younger, and smoother looking skin. They also increase moisture and improve flexibility and elasticity the reason why hibiscus called the Botox plant.



## Benefits

- > Fresher, younger, and smoother looking skin
- > Wonderful skin moisturizer with anti-aging benefits as well
- > Helps retain the skin water thus increasing the flexibility and elasticity of the skin
- > Cures oily skin problems like pimples and acne
- > Soft skin and soothing from irritation
- > Purifies your complexion and helps to give flawless skin.

## Recommended for

- > People who are concerned about skin care issue
- > For people who have pimples and dark spots
- > People who are concerned about reversing damage caused by UV rays, dust, pollutants, diseases etc. on skin
- > People who are concerned for sensitive skin type.

## Details

- > Presentation: Cream
- > Packaging: Plastic jar
- > Mode of Application: After washing your face clean, apply the lotion, spreading gently over the skin
- > Type: Beauty Supplement

## Ingredients

- > Water, DPG, Glycerin, Ethylhexyl Palmitate, Polyacrylamide, Bg.gluconobacter, Fermented Honey Liquid, Rosacarina Essential Oil, Centuphoria Rose Water, Chamomile Extract, Calendula Officinalis Extract, Tiliacordata Extract, Cornflower Extract, Roman Chamomile Extract, Hibiscus Extract, Lavender Extract, Pomegranate Extract, Daisy Extract, Palmitic Acid, Hypericum perforatum Extract, Sodium Hyaluronate, Soybean Seeds Extract, Yuzu Fruit Extract, Hydrogenated Polyisobutene, Laureth 7, Hydroxyethyl Cellulose, Xanthan Gum, Phenoxyethanol

# GREEN TEA SOAP

Antibacterial beauty soap



## Explanation of Ingredients

**Elvan (silica, alumina, iron oxide):** This special clay is made by grinding high quality elvan stone very finely. The absorptive properties of the minerals increases because of fine powder which helps in detoxifying the skin. It is well-known for removing toxins and controlling the pH level. The soap made with Elvan clay helps to calm and purify your irritated skin.

**Tea leaf / tea leaf extract (organic JAS certified green tea):** The tea leaves used are cultivated in Shizuoka Prefecture organic farming. It has anti-bacterial property and it moisturizes and protects your skin from damage caused by UV sun rays. Vitamin C in tea leaves helps in suppression of melamine which causes freckles. The catechins in the tea leaves has antioxidant effect that keeps skin wrinkle free.



## Benefits

- > This soap has the antibacterial and antioxidant properties of green tea
- > Elvan the natural ingredient used helps in reducing acne, freckles, heat rash and many other skin disorders
- > Green tea is a natural antiseptic shielding our skin from ailments like aging and inflammation.

## Recommended for

- > Who want to have clear skin
- > Who want to improve skin, feel fresh and healthy
- > Who want to slow down aging process of their skin
- > Who want skin to appear brighter and flawless.

## Details

- > Presentation: Box
- > Packaging: 100gm pack
- > Suggested Use: Daily twice a day
- > Type: Cosmetics.

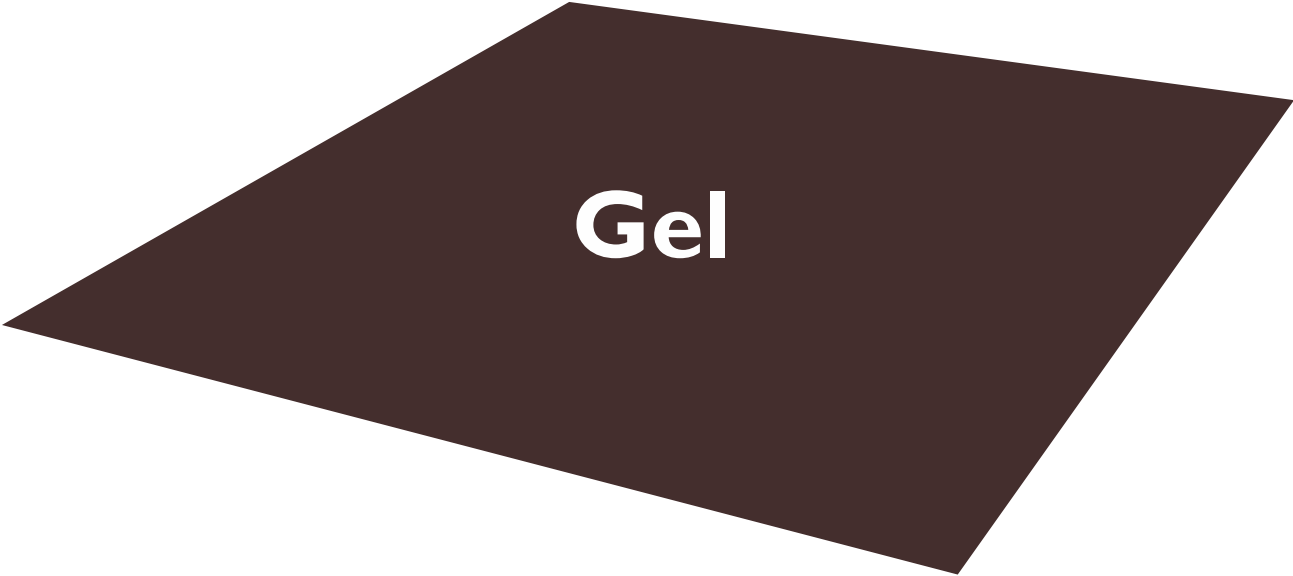
## Ingredients

- > Elvan (silica, Alumina, Iron Oxide)
- > Tea Leaf
- > Tea Leaf Extract (Organic Jas Certified Green Tea)
- > Lactoferrin (milk)
- > Bifidobacteria Fermentation Extract
- > Licorice Flavonoid
- > Hydrolysis of Hyaluronic Acid
- > Hydrolyzed Collagen
- > Bicarbonate Na
- > Nano Silver Ion

## COMMERCIAL ASPECTS

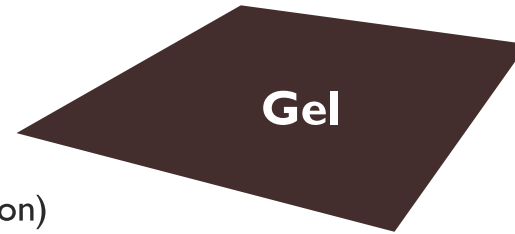
NIZONA works in direct relationship with each manufacturer. Nizona is the seller, exporter and shipper for the product to you.





# NONI + COLLAGEN BEAUTY GEL

5+All-in-one gel, (toner, emulsion, serum, cream, foundation)



## Explanation of Ingredients

**Noni** extract is from a plant originated in Indonesia traditionally used for its medicinal effects. It contains over 140 nutrients including vitamins and minerals and it is deemed to have skin whitening effects.

**Collagen** is a fibrous protein originally present in the body, which in combination with hyaluronic acid, is a strong element for keeping a moisturized and smooth skin. Collagen is a natural substance in our body which decreases with age.

Additionally, **hyaluronic acid** is a major moisturizing agent that, together with several plant extracts such as **aloe vera, pueraria and chlorella**, makes a perfect mix of natural beauty ingredients!



## Benefits

- > Health & Beauty supplement cosmetic cream
- > Natural skincare & anti-aging
- > Includes highly efficient natural ingredients: Noni and marine collagen
- > Includes hyaluronic acid and plant placenta extracts of aloe vera, pueraria and chlorella for a moisturized and younger looking skin
- > No artificial & synthetic ingredients, safe & gentle to skin.

## Recommended for

- > People who are concerned about their beauty and health
- > Want to keep moisturized skin
- > Feel tired and want to look their best
- > Want to have highly efficient cosmetic product with minimum application effort.

## How to use

After washing your face, put a small amount on your fingers and apply on the face. On the dry areas, you may apply twice.

## Details

- > Presentation: Plastic recipient jar
- > Packaging: 50grams, 100 grams and 150grams jar
- > Suggested use: Once a day, before sleeping
- > Type: Natural cosmetic cream.

## Ingredients

- > Noni Extract, Marine Collagen, Aloe Vera Extract, pueraria Root Extract, Chlorella Extract, avocado Oil, Hydrolyzed Silk, Brown, Red, Green Algae Extract, Rosemary Leaf Extract, Soybean Extract.

## SAFETY & HYGIENE

GMP/ISO/FSSC certified factories are common in Japan and the Japan Ministry of Health is one of the strictest controllers of safety and hygiene of healthcare products in the world.



# Beverages

# 4 IN 1 COLLAGEN COFFEE

Beverages

Multi benefit beauty and health coffee drink

## Explanation of Ingredients

**Collagen** is a fibrous protein originally present in the body, is a strong element for keeping a moisturized and smooth skin. Collagen is a natural substance in our body which decreases with age. Moreover, collagen is a key element in the health of joints, cartilage, tendons, bones and all connective human tissue.

**Instant coffee**, also called soluble coffee and coffee powder, is a beverage derived from brewed coffee beans. Instant coffee is commercially prepared by either freeze-drying or spray drying, after which it can be rehydrated.



## Benefits

- > Collagen improves skin suppleness, hydration and elasticity which allows its users to look younger and be healthier
- > Coffee can improve energy levels
- > Coffee can help you burn fat
- > You can get collagen at the same time as you enjoy drinking this product
- > It's good health drink
- > It has 23kcal per 1 stick, so it's sweet but low in calories.

## Recommended for

- > People who want to have a various nutrients that will stimulate body metabolism to burn fat, starch and sugar
- > Who want to improve blood circulation, provide better immune responses, control blood sugar level, improve colon health and improve bone and joint health
- > Who want a good looking and smooth skin.

## Details

- > Presentation: Aluminum pouch
- > Packaging: 30 sticks x per pouch
- > Suggested intake: You enjoy taking this product same as coffee
- > Type: Food Supplement.

## Ingredients

- > Fish Collagen
- > Instant Coffee
- > Milk Seasoning
- > Sweetener.

## CLIENT NEEDS

Nizona Japan understands that each client is interested in launching a unique product. The target audience, target prices, order quantities and marketing methods of each client are adequately customized.





# **Drinks**

**(Can)**

# ENERGY DRINK



## Energy Bomber

Energy bomber drink will help to stay sharp, energetic and focused all the time, whether it is before, during, or after a tough session in the day. It gives you the extra push needed to continually perform at top levels. This energy drink is a great functional drink which can be really handy just before training or competition.

*Packaging: 250ml  
Aluminium can*



## Ramune Cans

Ramune is one of the modern symbols of summer in Japan and is widely consumed during warm festival days and nights. The standard flavors are available almost in ready-stock.

*Packaging: 350ml  
Aluminium can*

# MILK SHAKES



## Coffee Milkshake

A refreshing coffee drink enriched with milk makes for a wholesome and nutrient-rich beverage. A delicious drink to be enjoyed with friends and family at home, parties, picnics etc. Available in easy to use cans. Milk coffee tastes best when chilled.

*Packaging: 245g  
Aluminium can*



## Flavoured Milk Drink

Refreshing flavored milk makes for a wholesome and nutrient-rich beverage. A delicious drink to be enjoyed with friends and family at home, parties, picnics etc. Available in easy to use cans. Flavored Milk tastes best when chilled.

*Packaging: 250ml  
Aluminium can*

## Continuous follow-up

Understanding the response of the consumers to apply improvements is a continuous work. We are aware our products are order-made and therefore close partnership with each of our customers is key for long-term success.



# NIZONA ACTIVITES INVOLVED:

Item	NIZONA	Customer	Content
Product Concept	✓	✓	Customer interested in launching a completely new beauty product easy to carry, with enjoyable taste, targeted to medium-high income, beauty-conscious consumers of his local market
Feasibility	✓		Based on the customer's concept, NIZONA evaluates technical feasibility of ingredients and their cost impact for customer approval.
Interim Specification	✓		Based on extensive technical and business experience, NIZONA prepares interim "product specification" for confirmation of customer.
Interim Quotation	✓		Knowing the cost as soon as possible is very important. So, although an official quotation can be submitted only after technical confirmation via lab sampling, we offer an interim quotation at early stage.
Laboratory Sampling ("LS")	✓		Upon approval of the above, NIZONA will engage a qualified laboratory in Japan to engage in the initial LS. As a result of this work, we submit laboratory samples to the customer
LS approval		✓	Customer receives and approves the LS prepared by NIZONA. In case required, LS are adjusted for meeting requirements of taste, appearance, consistency, etc.

Product Image design	✓		Our team of designers will prepare the initial product image design to the satisfaction of customer.
Product image approval		✓	Customer receives and approves the initial design prepared by NIZONA. In case required, design is adjusted based on customer's feedback.
Labeling	✓	✓	We are sensitive about legal and regulatory requirements of your country. Therefore, based on prior experience, we will submit language draft for your local label for your careful confirmation and approval.
Official Quotation	✓		Official quotation is confirmed upon completion of laboratory sampling.
Manufacturing	✓		Based on the specifics of the case, NIZONA will appoint the most suitable of its existing Japanese sub-contractors. Manufacturing will be engaged only to factories meeting all the quality and regulatory certification requirements of the customer's country.
Marketing & Promotion	✓	✓	Our expert team of marketing specialists will support customer pertaining the launch of the product, with submission of all required information and data when available for the preparation of marketing materials and brainstorming on marketing strategies and promotion.

Continuous follow-up	✓		Understanding the response of the consumers to apply improvements is a continuous work. We are aware our products are order-made and therefore close partnership with each of our customers is key for long-term success.
Manufacturing reporting	✓		NIZONA will continuously report on the status of the manufacturing to the customer, establishing a realistic and honest delivery lead-time prior to confirming the order.
Logistics support	✓	✓	NIZONA has the expertise of handling complex import/export operations to provide all necessary support to our customers and their shipping agents for smooth international delivery.
Registration & Regulatory	✓	✓	NIZONA has professional capacity to handle complex documentation and regulatory requirements. Upon requirement of customer, NIZONA will prepare and submit all required documentation regarding product and manufacturing process. Close cooperation with the sub-contract manufacturer is assured in order to complete this step.
Registration & Regulatory (USA)	✓	✓	US FDA requires complex submission of data in order to obtain various import permits, which can only be applied from the exporting country. NIZONA is registered in the US FDA System and has experience in successfully completing the registration of several products in the USA.

Continuous follow-up	✓		Understanding the response of the consumers to apply improvements is a continuous work. We are aware our products are order-made and therefore close partnership with each of our customers is key for long-term success.
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# Japan Private Branding / Manufacturing FAQs



**1. Is Nizona Corporation (“Nizona”) manufacturing base located in Japan?**

Yes.

**2. Does NIZONA have its own factory?**

No. NIZONA has an extensive network of Japan Government licensed sub-contract manufacturers. We select the most suitable sub-contract manufacturer depending on our customers' needs and particular situation.

**3. How does NIZONA support me as per import and product registration documents?**

NIZONA has technical capacity in regulatory and legal support for producing the documentation required for each specific case/country. Upon understanding our customers' needs, we will then select the sub-contract manufacturer which has the required licenses for the country in question in addition to producing all the documents required from NIZONA as an exporter. However, we always notify our customers that the ultimate responsibility for imports and local regulations in country of destination is theirs.

**4. Do you help with the label contents and image design?**

Generally, NIZONA provides the basic text for the label/box as per the knowledge that we've gained with experience. In addition, we offer image design services as extra service for our customers. In any case, if NIZONA makes label designs/language, the customer has to approve them before the labels or packages are printed.

As OEM contract manufacturer, NIZONA encourages its customers to carefully evaluate their local labeling/product claims regulations and notes that ultimately, it is the customer's responsibility to carefully prepare all import procedures, customs, labeling and distribution regulations in his own country.

**5. How does an NIZONA address preference as to formulation, presentation (i.e., powder, granules, liquid, etc.) and size, when variations are required?**

First, NIZONA needs to know your needs. We break down your needs in basics such as: Use, presentation, brand, esthetics, components, target consumer audience, marketing concept, etc. (please see OEM Matrix in last page) all within the context of a mutually agreed “price band” and MOQ.

We then consult you regarding technical feasibility of the product concept and submit samples for your approval. After the “product development” contents and objectives are set, we will work exclusively within the agreed parameters in order to assure effective use of the customers' time and resources, while maintaining customers duly informed of the product development process, if applicable.

**6. How does NIZONA address consumer dietary restrictions, perhaps based on Religious observance (i.e., Islamic, Hindu, etc.), since some ingredients in formulation might have to be changed?**

This is addressed via the method outlined above. NIZONA always submits the prospective list of ingredients to clients in advance. The clients are very well aware and particular about any problematic ingredients in the beginning. We always look to avoid these ingredients from the beginning while keeping you informed at all times.

Over time, NIZONA has come to understand which ingredients are difficult due to both regulation and Religion but ultimately, it is the customers who give the final approval to our formulations prior to placing their orders.

**7. How about Halal certification?**

As OEM manufacturers, we can certify that a specific product contains no trace of unwanted raw materials. Moreover, raw materials from river, lake and ocean sources/animals in addition to non-animal sources such as plants, fruits, flowers, wood roots, etc. do NOT require halal certification. <sup>1</sup>

In other cases, in general unfortunately Japanese factories are still not widely familiar with Halal certification. In fact, there are very few Halal factories in Japan. Hence, although some ingredients we use are Halal certified, most of our products do not have such certification. Again, in case of need, our subcontractors and we can issue a certified letter assuring the non-existence of unwanted material/s in a specific product upon your request. You will be transparently notified and made aware of the product details and ingredients with a complete specification.

**8. Does NIZONA accept small lot size orders for private brand products?**

Yes. We understand and support our customers being reasonable during the initial orders. The extent of flexibility will depend however on the specifics of the product and the required packaging.

**9. Does NIZONA bear inventory?**

No. NIZONA doesn't keep your private brand finished product in inventory. At the level of our subcontractors however, we sometimes maintain an inventory of components, including labels, bottles, boxes, ingredients, etc. to reduce supply lead-time of future orders.

**10. How does NIZONA select sub-contract manufacturers?**

We have already an extensive network of subcontractors in Japan. This allows us to respond to each customer's needs exactly depending on their situation, size, market and import regulatory needs of their country. In summary, upon understanding your needs, we can determine which manufacturing line is more suitable for you. Rest assured, GMP/ISO certified factories are common in Japan and the Japan Ministry of Health is one of the strictest controllers of safety and hygiene of healthcare products in the world.

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<sup>1</sup> Halal Hub Jakim: [http://www.halal.gov.my/ehalal/pdf/FAQ\\_english.pdf](http://www.halal.gov.my/ehalal/pdf/FAQ_english.pdf)

## **I1. What is the relationship between NIZONA and the sub-contract manufacturers?**

They are our direct manufacturing partners in Japan. We do not see the members of our manufacturing network as simple “subcontractors” we use and discard. Our relationship with them is transparent and personal as well because without a real “team effort” from all the stakeholders (suppliers, laboratory, logistics, regulatory, commercial, design artwork, packaging, etc.), the OEM manufacturing cycle cannot be complete in the way we want it: Without loose ends and without any quality or regulatory point of concern.

So, our relationship with them is transparent and we work in tandem with dozens of Japanese factories. Therefore, we are not a simple exporting company! As per the contractual relationship, NIZONA has a direct relationship with each manufacturer and sells the product to you as end user.

## **I2. What is the relationship between the customer and the sub-contract manufacturers?**

The customer is NIZONA's buyer. Hence, the contractual relationship of seller and buyer is between the customer and NIZONA. Subcontractor in Japan is a factory engaged by NIZONA for the manufacture of the product for you, our customer. There is no direct contractual relationship between you and the Japanese subcontractor.

## **I3. What is my benefit of working with NIZONA?**

The Japanese healthcare segment is clearly divided between the large manufacturers and the small/mid-size manufacturers:

a) Large manufacturers are few and usually have their own brands and run their own operations and distributions worldwide and/or in partnership with other major companies. Their international distribution channels are strictly controlled and set. For this reason, these companies are as a principle difficult to reach and would usually not entertain “middle sector” business proposals from outside of Japan.

B) Small/Mid-sized manufacturers are hundreds and in many cases they work as sub-contractors of large manufacturers' brand products. They have excellent manufacturing expertise. However, due to tradition or limited capacity/intention, their business model is in most cases focused exclusively on manufacturing and not in sales/marketing and/or foreign markets. These companies rely heavily on traditions, established practices and relationships and for these and the above reasons, in most cases their business is limited to selling within Japan and hence, difficult to reach and manage from outside of Japan.

NIZONA sells high quality of Japanese products while taking care of all the challenges described above: We create, develop and sell Japanese products to the world by filling the gap and adding value in the supply chain: We solve the language and communication gap. We solve the regulatory and document drafting gap. We solve the product design concept gap (because we are able to understand foreign customers' needs). We consult in marketing aspects of the product. We provide technical support. Finally, in cases where a customer requires the development of several products, he does not need to deal with the administration of handling several factories, which have different requirements simultaneously. For this and many other reasons, NIZONA is not a simple trading company, but a true professional in the industry who provides cost-sensitive added value to our customers.

## **I4. Do you grant exclusivity for your products?**

As mentioned before, we specialize in OEM manufacturing. Therefore, most of the products we supply are “order made” exclusively designed for each of our customers. For this reason, the brands, image, etc. are by default the exclusive property of each customer within the limits of the applicable laws.

As per the product itself, exclusivity will always depend on mutual agreement regarding the following key elements:

- Product/s: Well defined and with a finalized, confirmed formulation and specification.
- Territory: A specific country or region where you want the exclusivity.
- Term: A specific amount of time during which exclusivity is granted.
- Purchase Targets: A specific amount of purchases during a given period of time must be decided to keep the exclusivity.

Finally, note that the above applies for products which are not especially subject to formal patents. For cases where ingredients or the final formulation may be subject to patent/s and/or any other specific intellectual property right in a given territory/country, special considerations must be made.

### **15. Are your products foods, dietary supplements, medicines or drugs?**

In Japanese law, products taken orally are largely classified into drugs and foods. Our products are mainly under the “food” category legally. Therefore, “dietary supplements”, “supplements”, “nutraceuticals”, etc. are ALL considered legally as “foods”. For such reason, there is usually no special instruction as per the consumption of these products<sup>2</sup> because ingredients of our products are in many cases, essentially healthy ingredients that are present in general food but that we tend not to eat enough of due to busy or sedentary lifestyles.

#### **IN GENERAL:**

In Japanese law, products taken orally are largely classified into drugs and foods. Dietary supplements including vitamins and foods for specified health use (FOSHUs) are regarded as foods and regulated by the Japan Food Sanitation Act and Health Promotion Act. However, these acts are not as stringent as the Pharmaceutical Affairs Act applied to drugs. This means that dietary supplements have no stringent safety standards compared to drugs.

#### **IN NIZONA'S CASE:**

We plan, manufacture, sell and distribute food supplements. Although legally “foods” our products are made under pharmaceutical standards by pharmaceutical manufacturing lines which follow the standards of the Pharmaceutical Affairs Act.

### **16. What are “bulk-shared” products?**

We sometimes offer “bulk-shared” products. In Japan, smaller and mid-sized factories sometimes join in groups and manufacture product batches in order to penetrate different market levels and be able to supply to customers who cannot meet large industrial MOQs. This is called “bulk-shared” manufacturing lots.

“Bulk-shared” products are therefore, a single manufacturing lot which is shared by several companies jointly. There are several products which are available as “bulk-shared”.

What are the benefits of “bulk-shared” products?

Bulk Shared products allow our customer to buy smaller amounts of product but still customize the packaging and labeling.

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<sup>2</sup> However, we always advise our customers that, in their private labels, they include the note that pregnant or nursing women in addition to people of less than 18 y/o and/or persons with any kind of allergy or condition should consult the doctor prior to taking the product.

Example: A customer can purchase a small amount of say 20,000 capsules from a “bulk-shared” lot and even so, having his own label and packaging; while if the same customer was required to purchase a real, complete manufacturing lot, he would have to place an order of at least 100,000 capsules to meet the factory's MOQ.

Buying from “bulk-shared” lots has advantages but at the same time, the disadvantages are that because such lots are not made by for a single factory, any product can be discontinued at any time by decision of the group. Even so, if a “bulk-shared” product has been discontinued, it still can be purchased as a “full OEM” product as long as the customer meets the MOQ requirements.

### **17. What is the difference between “National Brand” (NB) products, “Bulk Shared” products and “OEM” products?**

A. NB Products are those which already exist in the market under a given brand. These products are available “off the shelf” same as the purchase of any other product in the market. You can purchase these products in retail in a pharmacy, in a supermarket, or in large quantities from a distributor. You cannot change anything from this product, you must take this product as it is and in whatever language the label is written, etc.

B. Bulk Shared products are those explained in the previous FAQ. We can say that Bulk Shared products are something in between NB Products and OEM products. In simple terms, Bulk Shared products are customizable but only in the labeling and packaging, not in the formulation.

C. OEM Products are those which we specialize in. These are products newly developed and fully custom-made for you. As these products are fresh, new batches, we take great care in making them especially to meet your market needs and are by nature, exclusive to you.

### **How about MOQs?**

By definition, MOQs of NB products are small; you can even purchase one single unit in a pharmacy! In case of Bulk Shared products, the MOQs are quite reasonable but you cannot change the formulation of the product. Finally, in case of OEM products, you may do any change you wish and even make a new product from scratch, but you will have to meet certain specific factory MOQ, which is the largest of these three categories. Even so, we at NIZONA are able to meet specific customers' needs by only utilizing factories of the size and capability that will match the customer's purchasing capacity.

### **18. Do you have import permits, or do you handle import procedures?**

Not in principle. We are based in Japan and are exporters. We are not importers. Hence, we understand and take care of all procedures related to Japan only. However, of course we will always give you all required support (information, documents, etc.) for you to prepare and obtain all required import permits/licenses/quotas of your country<sup>3</sup>, as long as you advise us beforehand of the requirements applicable to your country. In other words, ultimately, all import procedures in the country where the product is to be imported/sold must be taken care by you. We will always provide the product specifications so that you, based on that information, can carefully check any possible import or distribution requirement of your country, which we strongly suggest to do in advance with the aid of professionals.

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<sup>3</sup> You must inform us with enough time in advance for preparing the documents. Restrictions and costs may apply.

**19. How do I know whether the product I will import is classified as a food/supplement/cosmetic/drug, etc. and hence be required/waived an import permit?**

Please note that classification of products greatly varies between countries<sup>4</sup> and we cannot represent the classification of any product in any country other than Japan because we are not the importers. Having said that, of course we have experience in multiple countries and are ready to share that experience with you; however, that should not be taken as official customs/regulatory advice and you should always consult with a professional in advance to avoid import issues.

During development and/or in the proper time in advance, we will always provide the product specifications (mainly ingredients), for you to determine carefully the classification of this product in your county. In case any sort of registration is required, you should let us know well in advance so that we can prepare and provide the information/documents which are applicable to us as exporters/manufacturers in as much as possible.

**20. What type of documents can NIZONA provide?**

NIZONA is the exporter and seller of the products to customers. As such, NIZONA is able to produce all export-related documents. Regarding manufacturing, all our sub-contractors are GMP-ISO certified. Example documents are below:

a)	GMP Certificate <sup>5</sup>	h)	Product Declaration
b)	ISO Certificate <sup>6</sup>	i)	Product Specifications
c)	Certificate of registration	j)	Product Formulation Sheet
d)	Health Certificate	k)	Manufacturing flowchart certificate
e)	Free Sale Certificate	l)	Radiation Certificate
f)	Certificate of Analysis <sup>7</sup>	m)	Veterinary Certificate <sup>8</sup>
g)	Certificate of Origin	n)	Others upon request

**21. Can NIZONA provide the documents with attestation?**

Yes<sup>9</sup>. We can provide attestation (seal and signature) of documents from the following:

- a) From NIZONA as exporter
- b) From the subcontractor (factory)
- c) From Japanese notary
- d) From Japan Ministry of Health) From Japan Ministry of Justice

<sup>4</sup> E.g. a product may be considered a “food” in Japan, but a “drug” in XY Country, and viceversa. In other cases, a product may be considered a “food supplement” in Japan, but n XY Country such product type does not exist, etc.

<sup>5</sup> Applicable to most manufacturing lines with a few exceptions. Please consult.

<sup>6</sup> Not applicable to all manufacturing lines. Consult.

<sup>7</sup> As CoA requires a product sample, this document can only after final confirmation of the product. Depending on the case, a larger lot of the product is required to issue the CoA.

<sup>8</sup> Applicable for the US imports. Importer needs to have an Import Permit issued by the US Department of Agriculture. Veterinary Certificate issued by the Japan Animal Quarantine Services. Veterinary Certificate can be issued only before goods leave Japan.

<sup>9</sup> Cost applies. Feasibility will depend in legal requirements of the department in question and documents contents.

- F) From Japan Ministry of Foreign Affairs
- g) From your country's local Embassy/Consulate

## **22. How about other documents such as Material Safety Data Sheet, Stability Tests, Acceleration Tests, etc.?**

NIZONA deals primarily (though not exclusively) with products classified as food or dietary supplements under most countries. Of course, depending on the ingredients contained in the specific product, your country may consider some of them as medicines. Unless strictly necessary, we always try to avoid such classification in order to avoid import customs and regulatory administration red-tape. In order to do so, we have the capacity to modify the products formulations to make them match your country's regulations as food supplements.

As a consequence, the documents mentioned above are not regularly available because they are mostly related to medicines or are standards for factories which handle dangerous chemicals (such as the MSDS or material safety data sheet), which is not our case. However, in some exceptional cases if required, we can still provide some form of additional tests but that will bring an extra cost.

How about the Material Safety Data Sheet (MSDS)?

We have experience in a few cases where this document was requested. It is important to highlight that MSDS in most cases has been requested because the customs authorities simply did not understand and/or the product intended for import was not classifiable in the existing categories of the country in question. In general, the MSDS is NOT available for finished and NB products. However, the MSDS may be available for some raw ingredients or materials, such as collagen peptide as a powder, or bulk. In the event required, we can supply general safety handling guidelines for specific products if the case allows. Alternatively, the Free Sale & Sanitary Certificate is always available and this document contains declarations regarding the safety of the product and its availability in the Japan market as a food supplement.

## **23. How about cosmetics?**

Almost the same process explained above for food supplements applies for cosmetics, in terms of the work flow. However, documentation is different mainly because cosmetics are not classified as foods under the law:

- A. Cosmetic Products regularly do NOT have Co A: Nutritional facts cannot be measured because the product is not for eating. Specifications including safety and microbial assessments can be provided along with a specification of the product, containing the product's ingredients CAS number, etc.
- B. Cosmetic Products are regularly NOT made by GMP factories. In Japan, GMP applies only for the Manufacturing of medicines, not cosmetics. There are of course cases where a pharmaceutical company also makes cosmetics: In such case, the factory has GMP certificate though even in that case the cosmetic product itself has Very different manufacturing process than that of a medicine. However, whenever a cosmetic product is made by a purely cosmetics company, the GMP certificate will not be available. Rather, we can submit a cosmetics manufacturing certificate.

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15 Only for specific documents under fixed format pre-established by the MoH. This meaning, not any document can be attested by the MoH; but only specific ones depending on case.

16 <http://www.safetyvet.com/osha/drugmsds.htm>

## Nizona Japan Business Tour, Kobe, Japan (NJBT)

**Invitation to business trip package for sourcing and private brand manufacturing of Made in Japan foods, supplements, healthcare, cosmetics & nutraceutical products.**

Japan is world famous for its excellence and quality in the manufacturing of healthcare products. However, for busy business people around the world, it is troublesome to pre-arrange and organize the logistics of a truly efficient business trip. This is particularly notable when planning a visit to Japan, where relatively higher cost and differences in language, domestic transportation and sometimes remote location of manufacturing facilities makes it difficult to make the most out of a business trip in a cost/time/efficient manner.

Responding to the above scenario, we would like to cordially invite you to the most efficient procurement and OEM manufacturing business trip package in Japan through the 'Nizona Japan Business Tour' (NJBT)

**The NJBT allows you to efficiently organize your visit to Japan. Meet all the relevant parties of the entire supply chain in Japan. Ask all the business, technical, regulatory and commercial questions face to face to those who have the authoritative answer. Witness how your products will be made. Do it privately in a closed event setting. Mingle with like-minded attendees from all over the world. Evaluate about 100 products at once, witness their source, do it at once to several companies in a single visit. Last but not least: Enjoy Japanese culture!**

NJBT is a dedicated B2B business platform for 'Made in Japan' products to give value to your brand and company while expanding your market. NJBT is mainly focused on promoting world-wide awareness of Japanese drinks, foods, collagen products, supplements, health and slimming care products in addition to cosmetics.

*Thank you*



**Nizona k.k., Japan** 株式会社ニゾナ

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